



OTOMOTİV SANAYİİ DERNEĞİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU MAYIS 2025

AUTOMOTIVE INDUSTRY MONTHLY REPORT
May 2025

	5 - 2024	5 - 2025	%	1 - 5 / 2024	1 - 5 / 2025	%	6/2023 - 5/2024	6/2024 - 5/2025	%
Otomobil Üretimi/P.Cars Production	91.823	79.806	-13,1	391.932	375.183	-4,3	958.172	887.764	-7,4
Toplam Üretim/Total Production	131.956	134.205	1,7	606.905	598.495	-1,4	1.458.956	1.356.886	-7,0
Otomobil Pazarı/P.Cars Market	80.260	85.123	6,1	375.097	394.327	5,1	1.002.201	999.571	-0,3
Toplam Pazar/Total Market	104.962	111.600	6,3	491.525	506.592	3,1	1.309.251	1.300.856	-0,6
Otomobil İthalatı/P.Cars Import	57.493	60.912	6,0	260.387	273.424	5,0	687.771	703.161	2,2
Toplam İthalat/Total Import	72.830	81.060	11,3	331.511	355.665	7,3	865.038	917.673	6,1
Otomobil İhracatı/P.Cars Export	63.162	58.761	-7,0	269.086	253.291	-5,9	668.323	638.320	-4,5
Toplam İhracat/Total Export	85.162	106.870	25,5	418.038	440.221	5,3	1.021.010	1.035.217	1,4
Otomobil İhracatı(\$)/P.Cars Export (\$)	1.048.028.313,88	1.205.987.111,81	15,1	4.368.749.904	4.780.061.960	9,4	10.899.910.154	11.695.361.313	7,3
Toplam İhracat(\$)/Total Export (\$)*	3.168.411.620,73	3.880.489.493,25	22,5	15.085.669.104	16.356.099.600	8,4	36.120.728.812	38.014.297.025	5,2

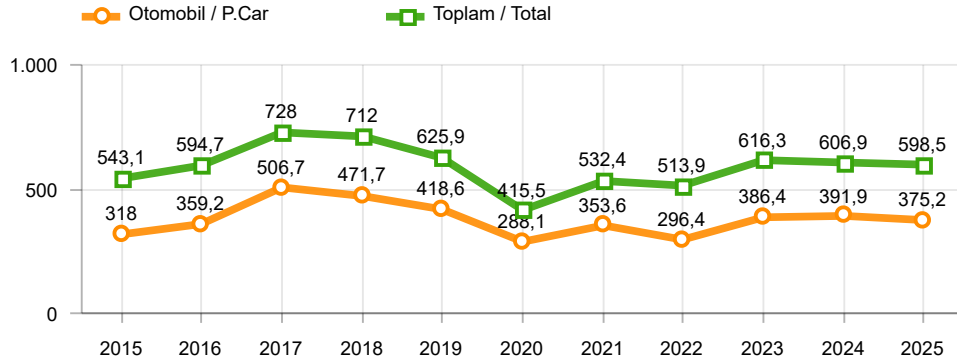
Parametreler/Parameters	5 - 2024	5 - 2025	%	1 - 5 / 2024	1 - 5 / 2025	%	6/2023 - 5/2024	6/2024 - 5/2025	%
ÜFE / PPI	2,0	2,5	-	17,9	12,9	-	47,2	30,2	-
TÜFE / CPI	3,4	1,5	-	22,7	15,1	-	62,5	45,8	-
Sanayi Endeksi / Industry Index	1,4	1,7	-	19,2	12,8	-	54,8	30,7	-
Dolar \$ ** (1 birim)	32,2	38,7	20,2	31,4	37,0	17,9	28,8	35,1	21,9
Euro € ** (1 birim)	34,8	43,6	25,5	34,0	40,1	17,9	31,2	38,0	21,9
Japon Yeni ¥ ** (100 birim)	20,5	26,6	29,5	20,7	24,7	19,3	19,4	23,2	19,8

*Toplam Sanayi / Total Industry Including Components

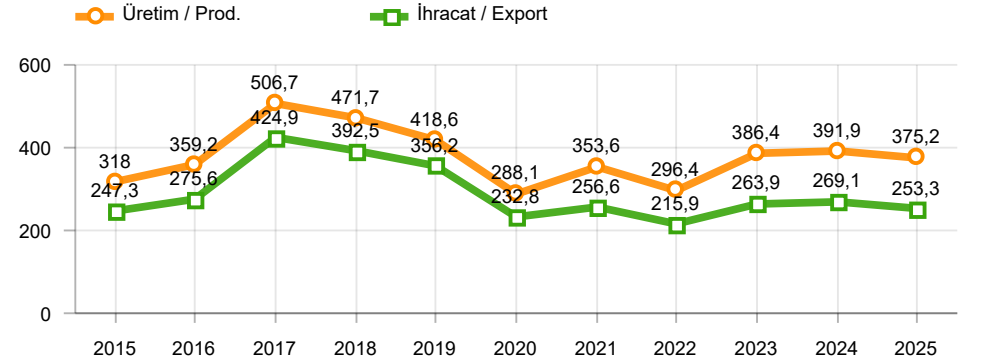
** Ortalama Değerler / Average Values

Araç Tipleri / Types	5 / 2024	5 / 2025	5 % Değişim	1-5 / 2024	1-5 / 2025	1-5 % Değişim
OTOMOBİL / Pass.Car	91.823	79.806	-13,1	391.932	375.183	-4,3
OTOMOBİL Toplam / Pass.Car Total	91.823	79.806	-13,1	391.932	375.183	-4,3
B.KAMYON / H. Truck	2.825	3.034	7,4	15.196	11.517	-24,2
K.KAMYON / L. Truck	431	434	0,7	2.123	1.784	-16,0
KAMYONET / Pick Up	30.125	38.863	29,0	171.091	160.727	-6,1
OTOBÜS / Bus	999	1.068	6,9	4.906	4.637	-5,5
MINİBÜS / Minibus	5.257	10.584	101,3	19.367	42.712	120,5
MİDİBÜS / Midibus	496	416	-16,1	2.290	1.935	-15,5
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	40.133	54.399	35,5	214.973	223.312	3,9
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	131.956	134.205	1,7	606.905	598.495	-1,4
TRAKTÖR / F.Tractor	5.020	2.821	-43,8	22.544	13.743	-39,0
TRAKTÖR Toplam / F.Tractor Total	5.020	2.821	-43,8	22.544	13.743	-39,0
GENEL TOPLAM / Grand Total	136.976	137.026	0,0	629.449	612.238	-2,7

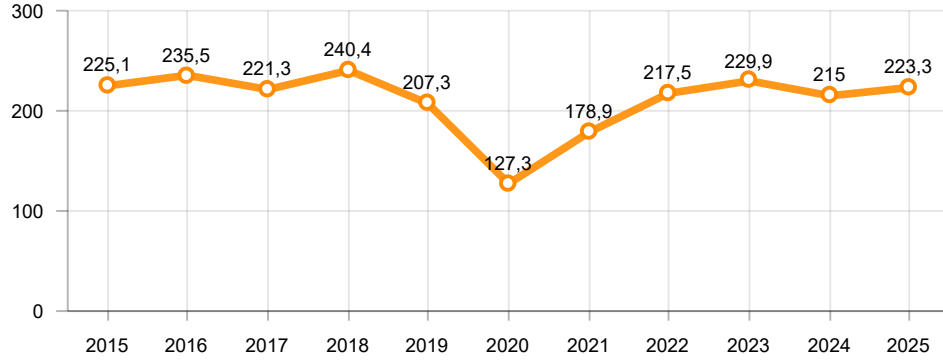
Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - MAYIS)
Total & P.Cars Production (x1000)(January - May)



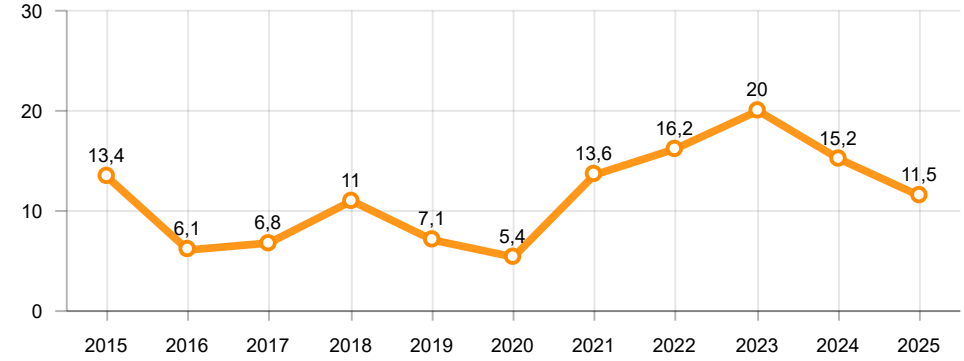
Otomobil Üretimi ve İhracat (x1000)(OCAK - MAYIS)
P.Cars Production & Exports (x1000)(January - May)



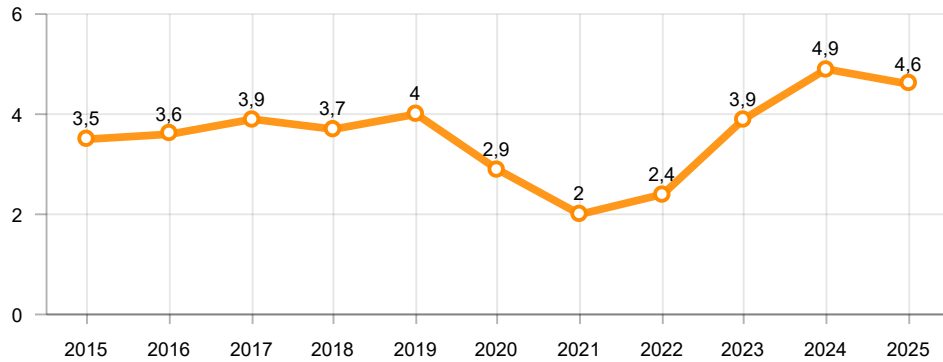
Ticari Araç Üretimi (x1000)(OCAK - MAYIS)
Commercial Vehicle Production (x1000)(January - May)



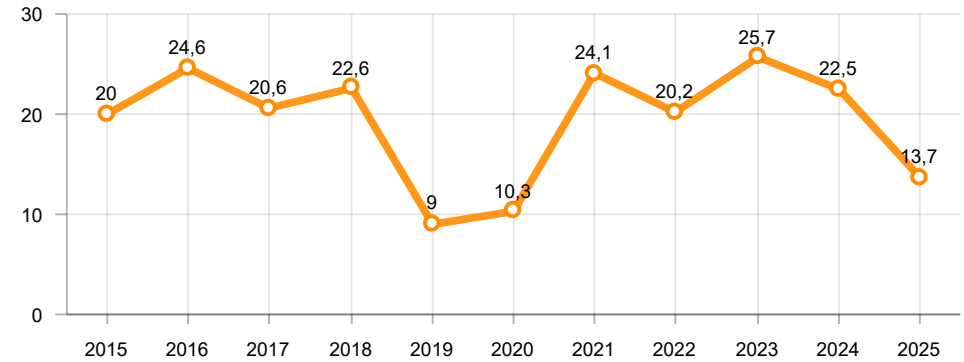
Büyük Kamyon Üretimi (x1000)(OCAK - MAYIS)
Heavy Truck Production (x1000)(January - May)



Otobüs Üretimi (x1000)(OCAK - MAYIS)
Bus Production (x1000)(January - May)

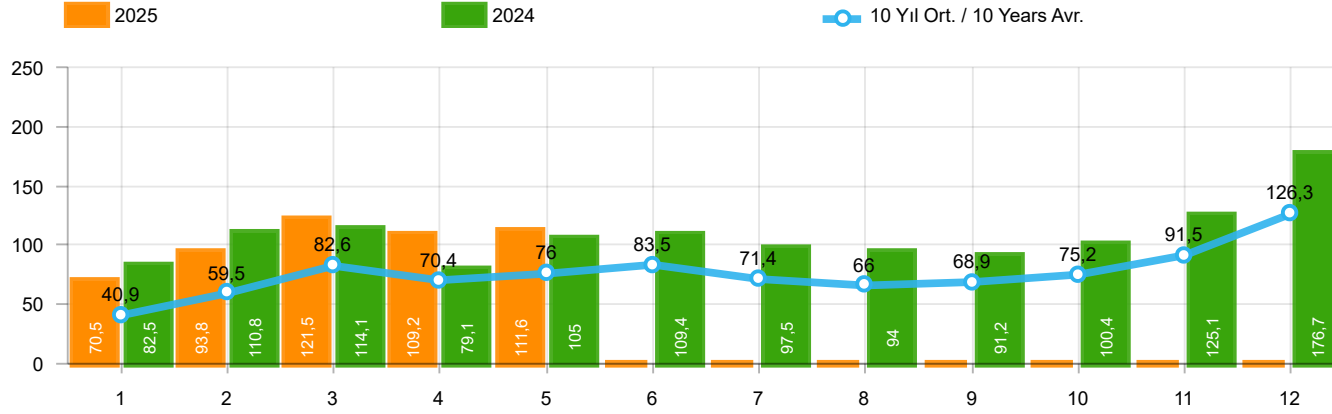


Traktör Üretimi (x1000)(OCAK - MAYIS)
F. Tractor Production (x1000)(January - May)



Toplam Pazarın Analizi(x1000)(OCAK - MAYIS)
Total Market Analysis(x1000)(January - May)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 5 / 2025
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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	40.890	70.460	72,3
2	59.482	93.848	57,8
3	82.576	121.483	47,1
4	70.350	109.201	55,2
5	76.013	111.600	46,8
TOPLAM/TOTAL	329.314	506.592	53,8

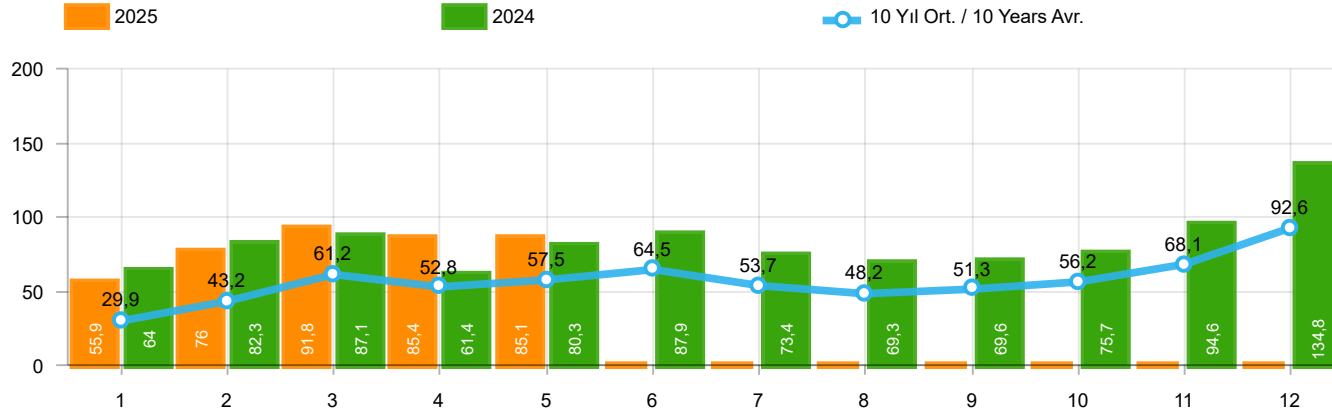
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	368.228	1.019.063	132.229	235.999	64,1
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	359.979	1.014.278	122.735	237.244	65,9
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	327.700	986.829	120.781	206.919	63,1
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	313.775	641.550	120.190	193.585	61,7
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	156.958	491.947	71.913	85.045	54,2
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	189.098	796.150	78.799	110.299	58,3
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	328.740	772.850	142.197	186.543	56,7
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	290.817	827.163	126.468	164.349	56,5
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	466.320	1.284.046	184.021	282.299	60,5
2024	82.522	110.760	114.144	79.137	104.962	109.408	97.536	93.977	91.150	100.395	125.102	176.696	491.525	1.285.789	160.014	331.511	67,4
2025	70.460	93.848	121.483	109.201	111.600								506.592	506.592	150.927	355.665	70,2

Otomobil Pazarının Analizi(x1000)(OCAK - MAYIS)

P.Cars Market Analysis(x1000)(January - May)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 5 / 2025

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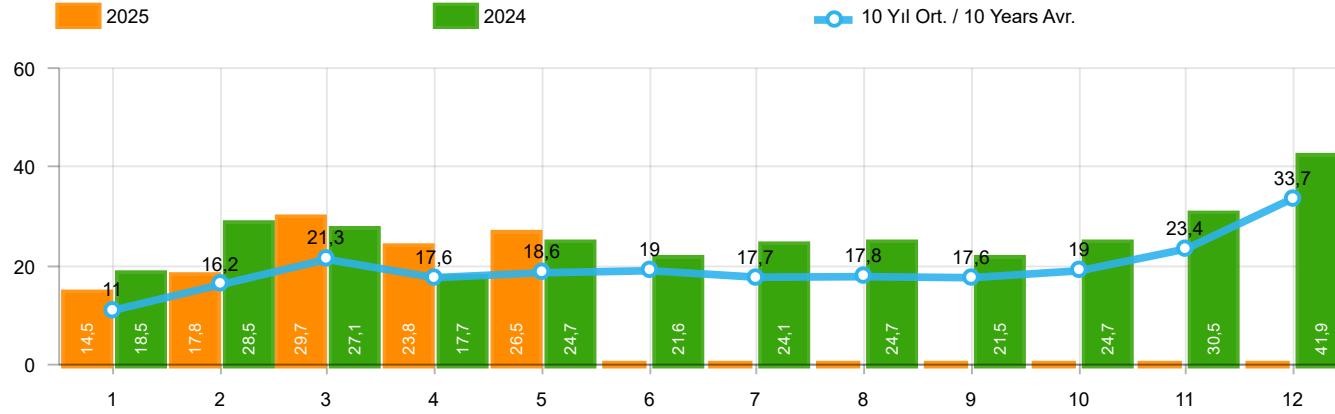


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	29.886	55.944	87,2
2	43.247	76.021	75,8
3	61.241	91.828	49,9
4	52.796	85.411	61,8
5	57.450	85.123	48,2
TOPLAM / TOTAL	244.620	394.327	61,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	260.080	725.596	66.708	193.372	74,4
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	267.371	756.938	71.260	196.111	73,3
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	239.760	722.759	73.870	165.890	69,2
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	234.645	486.321	78.002	156.643	66,8
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	120.354	387.256	51.731	68.623	57,0
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	146.528	610.109	53.305	93.223	63,6
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	247.977	561.853	98.109	149.868	60,4
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	214.148	592.660	79.497	134.651	62,9
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	340.237	967.341	116.932	223.305	65,6
2024	64.041	82.277	87.071	61.448	80.260	87.858	73.396	69.288	69.634	75.662	94.595	134.811	375.097	980.341	115.168	259.929	69,3
2025	55.944	76.021	91.828	85.411	85.123								394.327	394.327	120.903	273.424	69,3

Ticari Araç Pazarının Analizi(x1000)(OCAK - MAYIS)
CV Market Analysis(x1000)(January - May)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 5 / 2025
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Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2025	%
1	11.005	14.516	31,9
2	16.236	17.827	9,8
3	21.336	29.655	39,0
4	17.554	23.790	35,5
5	18.563	26.477	42,6
TOPLAM / TOTAL	84.694	112.265	32,6

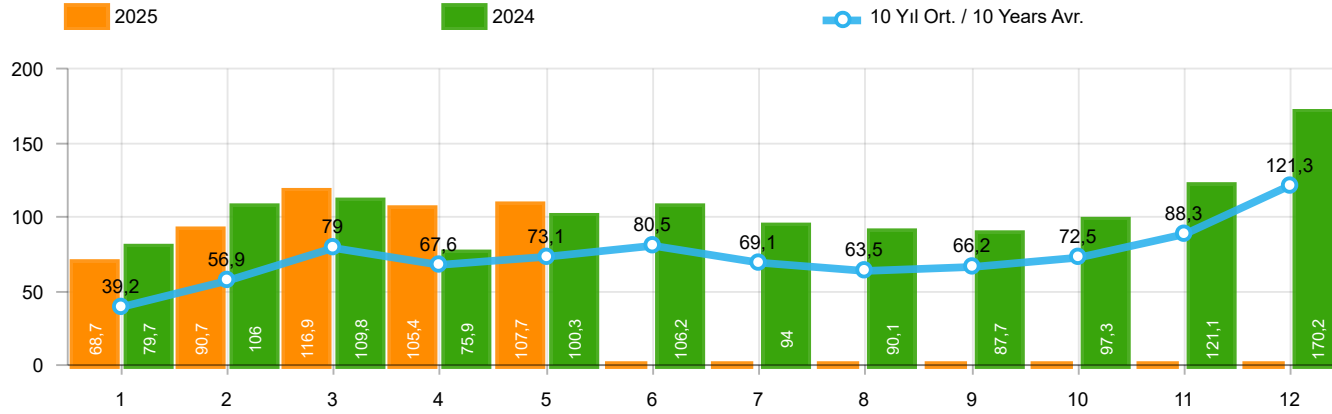
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	108.148	293.467	65.521	42.627	39,4
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	92.608	257.340	51.475	41.133	44,4
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	87.940	264.070	46.911	41.029	46,7
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	79.130	155.229	42.188	36.942	46,7
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	36.604	104.691	20.182	16.422	44,9
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	42.570	186.041	25.494	17.076	40,1
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	80.763	210.997	44.088	36.675	45,4
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	76.669	234.503	46.971	29.698	38,7
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	126.083	316.705	67.089	58.994	46,8
2024	18.481	28.483	27.073	17.689	24.702	21.550	24.140	24.689	21.516	24.733	30.507	41.885	116.428	305.448	44.846	71.582	61,5
2025	14.516	17.827	29.655	23.790	26.477								112.265	112.265	30.024	82.241	73,3

Hafif Araç Pazarının Analizi(x1000)(OCAK - MAYIS)

LV Market Analysis(x1000)(January - May)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 5 / 2025

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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	39.183	68.654	75,2
2	56.942	90.730	59,3
3	79.008	116.900	48,0
4	67.615	105.352	55,8
5	73.064	107.730	47,4
TOPLAM / TOTAL	315.811	489.366	55,0

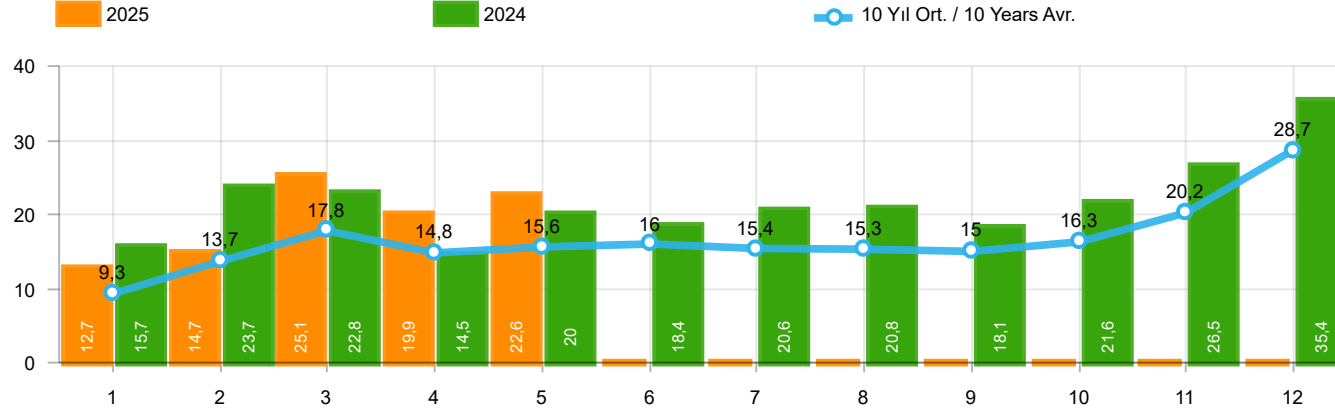
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	346.392	968.017	115.859	230.533	66,6
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	347.277	983.720	113.643	233.634	67,3
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	317.500	956.194	112.998	204.502	64,4
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	302.311	620.937	112.694	189.617	62,7
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	152.456	479.060	68.823	83.633	54,9
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	183.095	772.788	74.497	108.598	59,3
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	314.882	737.350	133.407	181.475	57,6
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	277.252	783.283	116.604	160.648	57,9
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	445.206	1.232.635	169.611	275.595	61,9
2024	79.701	105.990	109.828	75.919	100.305	106.238	94.037	90.134	87.740	97.274	121.094	170.249	471.743	1.238.509	146.727	325.016	68,9
2025	68.654	90.730	116.900	105.352	107.730								489.366	489.366	140.016	349.350	71,4

Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - MAYIS)

LCV Market Analysis(x1000)(January - May)

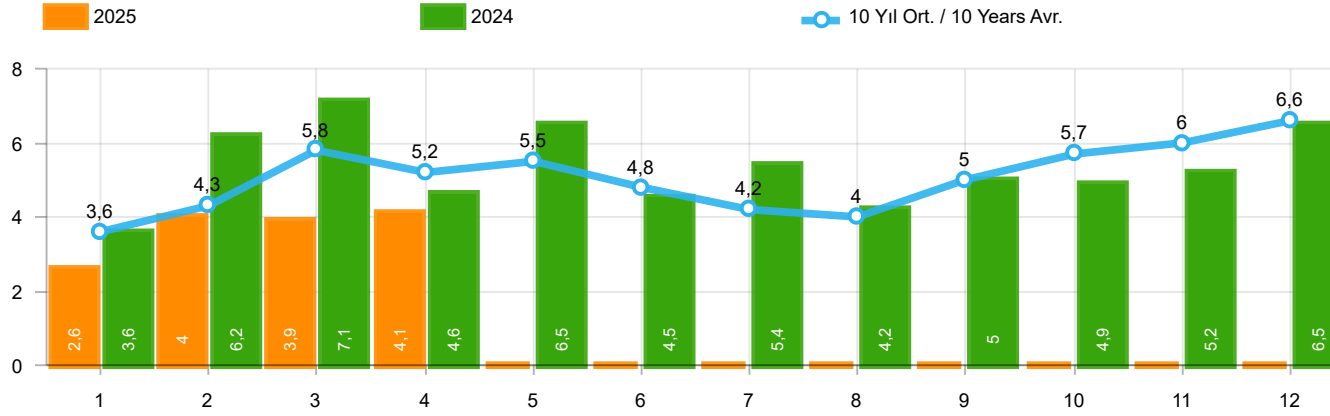
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Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	9.297	12.710	36,7
2	13.695	14.709	7,4
3	17.767	25.072	41,1
4	14.819	19.941	34,6
5	15.614	22.607	44,8
TOPLAM / TOTAL	71.192	95.039	33,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	86.312	242.421	49.151	37.161	43,1
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	79.906	226.782	42.383	37.523	47,0
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	77.740	233.435	39.128	38.612	49,7
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	67.666	134.616	34.692	32.974	48,7
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	32.102	91.804	17.092	15.010	46,8
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	36.567	162.679	21.192	15.375	42,0
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	66.905	175.497	35.298	31.607	47,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	63.104	190.623	37.107	25.997	41,2
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	104.969	265.294	52.679	52.290	49,8
2024	15.660	23.713	22.757	14.471	20.045	18.380	20.641	20.846	18.106	21.612	26.499	35.438	96.646	258.168	31.559	65.087	67,3
2025	12.710	14.709	25.072	19.941	22.607								95.039	95.039	19.113	75.926	79,9



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	3.561	2.577	-27,6
2	4.279	3.967	-7,3
3	5.805	3.901	-32,8
4	5.165	4.105	-20,5
TOPLAM / TOTAL	18.809	14.550	-22,6

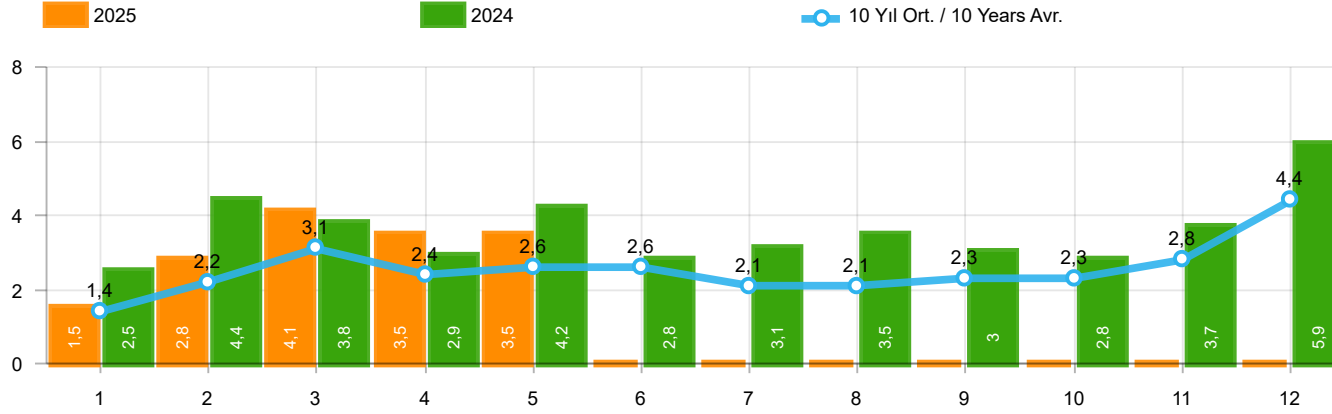
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-4 Toplam / Total	Toplam / Total
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	18.951	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	22.083	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	22.491	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	19.682	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	6.981	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	11.580	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	22.232	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	17.184	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	25.494	77.901
2024	3.577	6.152	7.115	4.567	6.470	4.491	5.390	4.225	4.969	4.889	5.223	6.478	21.411	63.546
2025	2.577	3.967	3.901	4.105	-								14.550	14.550

Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures

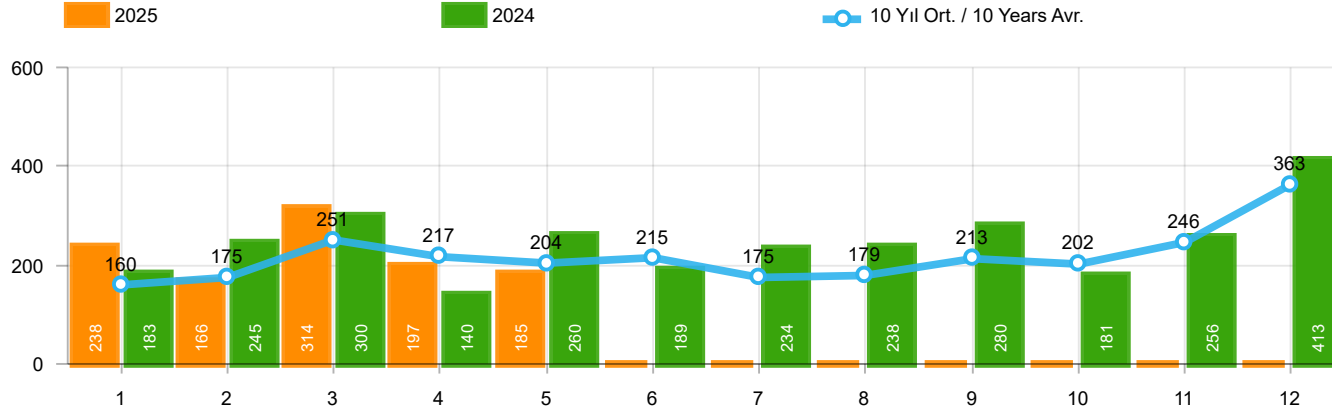


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	1.430	1.466	2,5
2	2.238	2.830	26,5
3	3.119	4.057	30,1
4	2.367	3.460	46,2
5	2.592	3.500	35,0
TOPLAM / TOTAL	11.746	15.313	30,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	18.589	43.381	13.165	5.424	29,2
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	10.360	25.051	6.751	3.609	34,8
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	8.275	25.397	5.870	2.405	29,1
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	9.656	16.507	5.699	3.957	41,0
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	3.746	10.747	2.334	1.412	37,7
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	4.996	21.004	3.295	1.701	34,0
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	12.723	32.740	7.655	5.068	39,8
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	12.127	39.823	8.426	3.701	30,5
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	19.196	46.694	12.492	6.704	34,9
2024	2.452	4.352	3.817	2.941	4.232	2.800	3.120	3.476	3.010	2.812	3.668	5.892	17.794	42.572	11.299	6.495	36,5
2025	1.466	2.830	4.057	3.460	3.500								15.313	15.313	8.998	6.315	41,2

Midibüs Pazarının Analizi(OCAK - MAYIS)
Midibus Market Analysis(January - May)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 5 / 2025
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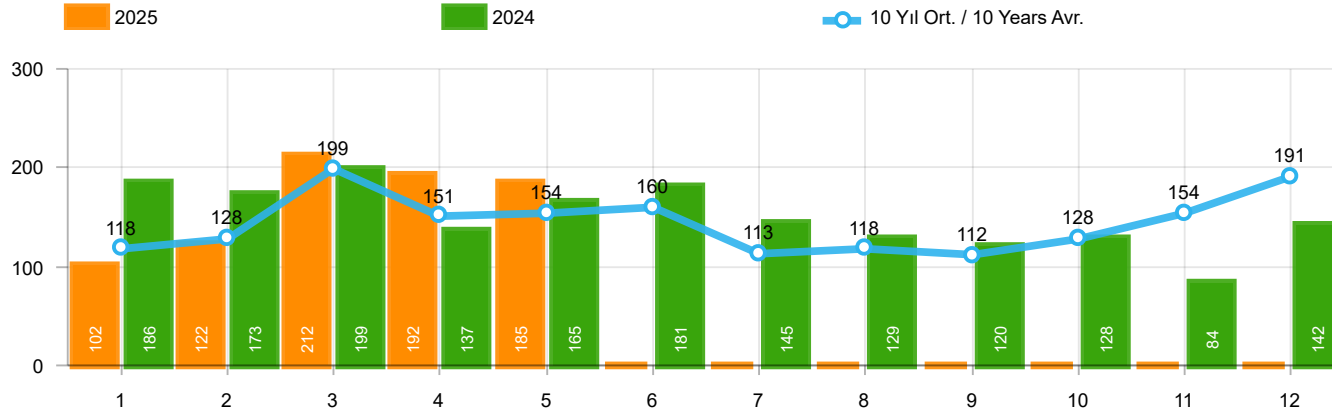


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	160	238	48,4
2	175	166	-5,2
3	251	314	25,1
4	217	197	-9,1
5	204	185	-9,1
TOPLAM / TOTAL	1.007	1.100	9,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total
2015	280	322	451	561	372	405	389	253	316	394	325	621	1.986	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	1.281	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	1.153	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	1.189	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	383	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	585	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	488	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	799	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	1.077	2.766
2024	183	245	300	140	260	189	234	238	280	181	256	413	1.128	2.919
2025	238	166	314	197	185								1.100	1.100

Otobüs Pazarının Analizi(OCAK - MAYIS)
Otobus Market Analysis(January - May)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 5 / 2025
Automotive Industry Monthly Report 5 / 2025

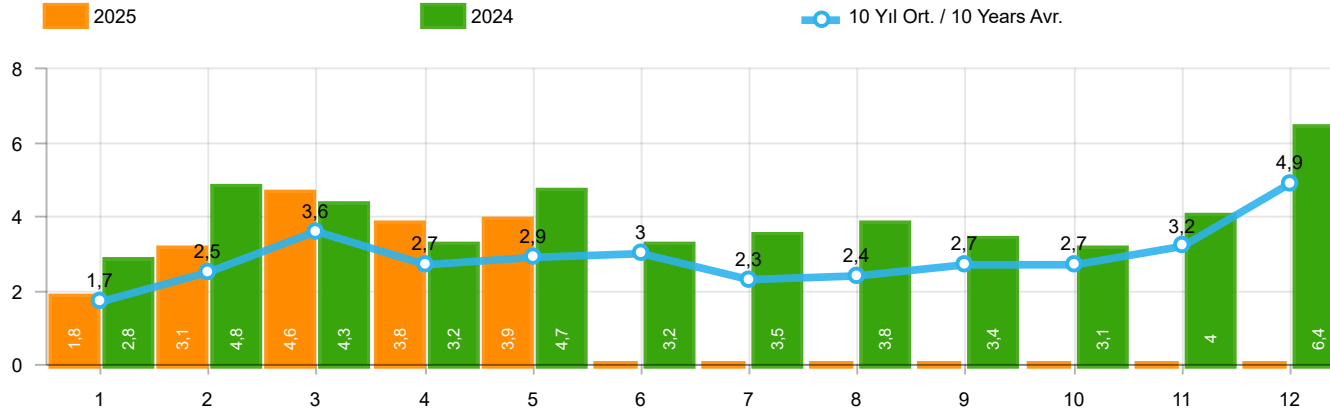


Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2025	%
1	118	102	-13,7
2	128	122	-4,4
3	199	212	6,4
4	151	192	27,2
5	154	185	20,5
TOPLAM / TOTAL	750	813	8,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2015	146	222	313	290	290	255	211	203	153	171	359	363	1.261	2.976	1.219	42	3,3
2016	180	209	218	240	214	307	76	82	141	198	314	236	1.061	2.415	1.060	1	0,1
2017	174	119	167	124	188	115	206	187	92	231	109	235	772	1.947	760	12	1,6
2018	78	65	215	136	125	164	45	42	74	107	113	188	619	1.352	608	11	1,8
2019	75	54	112	35	97	41	25	45	84	28	42	54	373	692	373	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	422	1.038	422	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	647	1.267	647	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	639	1.828	639	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	841	1.951	841	-	-
2024	186	173	199	137	165	181	145	129	120	128	84	142	860	1.789	860	-	-
2025	102	122	212	192	185								813	813	813	-	-

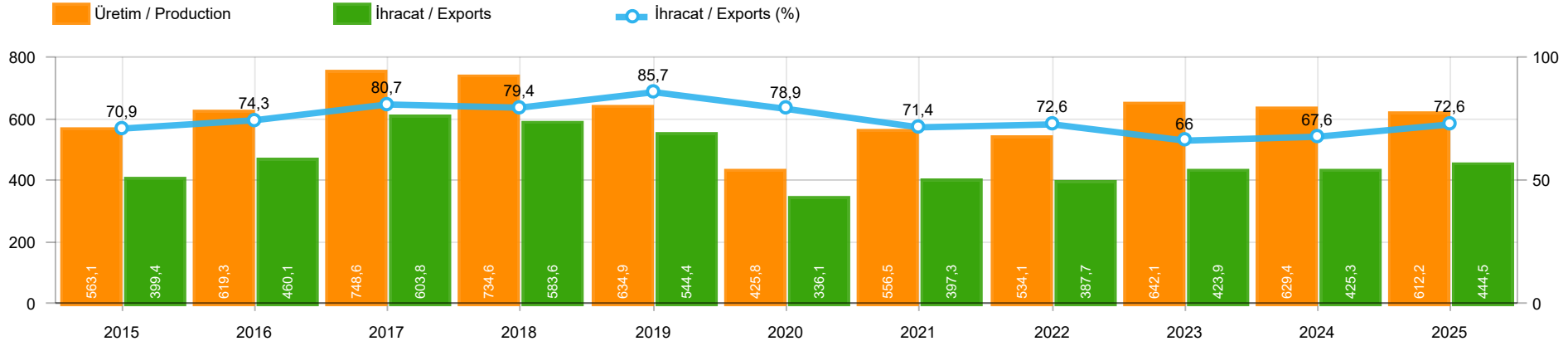
Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - MAYIS)
HCV Market Analysis(x1000)(January - May)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 5 / 2025
Automotive Industry Monthly Report 5 / 2025



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2025	%
1	1.708	1.806	5,7
2	2.541	3.118	22,7
3	3.569	4.583	28,4
4	2.735	3.849	40,7
5	2.950	3.870	31,2
TOPLAM / TOTAL	13.503	17.226	27,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-5 Toplam / Total	Toplam / Total	1-5 Yerli / Local	1-5 İthal / Import	İthal Oran / Import %
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	21.836	51.046	16.370	5.466	25,0
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	12.702	30.558	9.092	3.610	28,4
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	10.200	30.635	7.783	2.417	23,7
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	11.464	20.613	7.496	3.968	34,6
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	4.502	12.887	3.090	1.412	31,4
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	6.003	23.362	4.302	1.701	28,3
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	13.858	35.500	8.790	5.068	36,6
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	13.565	43.880	9.864	3.701	27,3
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	21.114	51.411	14.410	6.704	31,8
2024	2.821	4.770	4.316	3.218	4.657	3.170	3.499	3.843	3.410	3.121	4.008	6.447	19.782	47.280	13.287	6.495	32,8
2025	1.806	3.118	4.583	3.849	3.870								17.226	17.226	10.911	6.315	36,7



	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
İhracat/Export	399.385	460.064	603.764	583.610	544.422	336.074	397.262	387.675	423.865	425.327	444.519
Üretim/Production	563.100	619.319	748.575	734.633	634.924	425.806	556.514	534.098	642.082	629.449	612.238
İhracat/Exports (%)	70,9	74,3	80,7	79,4	85,7	78,9	71,4	72,6	66	67,6	72,6

Taşıt Araçları İhracatı (2023 - 2025)
Motor Vehicle Exports (2023 - 2025)

SEKTÖR / SECTOR	2023	2024	1/5-2024	1/5-2025	2025/2024 %
OTOMOBİL / Pass.Car	663.090	654.115	269.086	253.291	-5,9
OTOMOBİL TOPLAM / Pass. Car Total	663.090	654.115	269.086	253.291	-5,9
KAMYON / Truck	21.566	10.024	4.968	3.098	-37,6
KAMYONET / Pick Up	291.052	279.520	123.060	136.010	10,5
OTOBÜS / Bus	9.447	8.674	4.046	3.941	-2,6
MİNİBÜS / Minibus	31.421	58.922	15.993	43.182	170,0
MİDİBÜS / Midibus	1.671	1.779	885	699	-21,0
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	355.157	358.919	148.952	186.930	25,5
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	1.018.247	1.013.034	418.038	440.221	5,3
TRAKTÖR / F.Tractor	16.752	12.976	7.289	4.298	-41,0
TRAKTÖR TOPLAM / F.Tractor Total	16.752	12.976	7.289	4.298	-41,0
GENEL TOPLAM / GRAND TOTAL	1.034.999	1.026.010	425.327	444.519	4,5

Üretici Bazında İhracat (adet)
Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2023	2024	1-5 / 2024	1-5 / 2025
A.I.O.S.	1.102	1.067	497	359
FORD OTOSAN	311.104	330.240	132.235	165.805
HATTAT TRAKTÖR	736	460	129	98
HYUNDAI MOTOR TÜRKİYE	205.200	204.000	90.196	84.850
KARSAN	428	487	155	86
M. BENZ TÜRK	18.062	9.134	4.703	3.198
MAN TÜRKİYE	2.933	2.413	1.514	1.351
OTOKAR	2.584	2.240	930	960
OYAK RENAULT	230.397	241.398	89.785	112.372
TEMSA	1.161	1.386	693	558
TOFAŞ	60.479	33.568	24.614	16.377
TOYOTA	184.797	187.101	72.716	54.305
TÜRK TRAKTÖR	16.016	12.516	7.160	4.200
GENEL TOPLAM / Grand Total	1.034.999	1.026.010	425.327	444.519

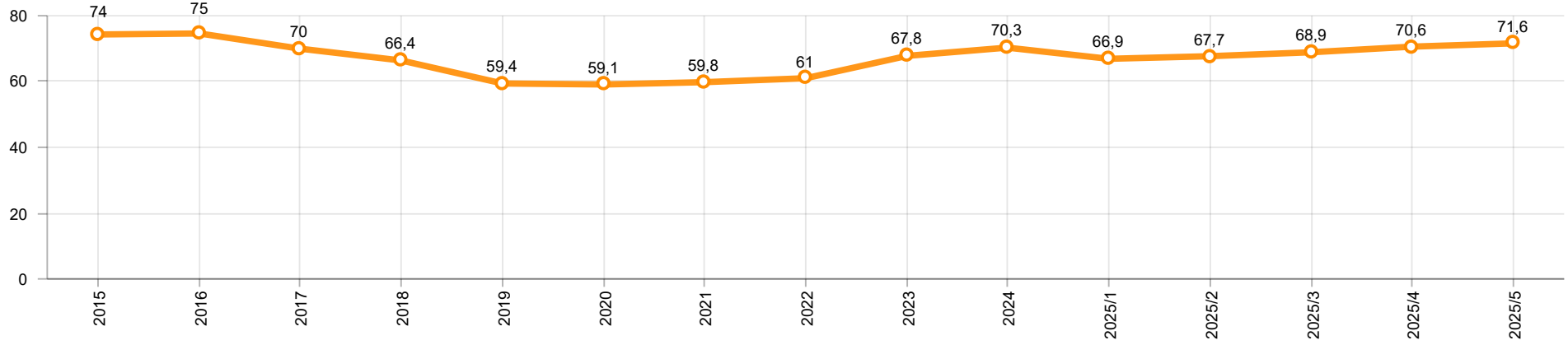
Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)
CBU and CKD Exports - \$

Sektör / Sector	2023	2024	OCAK - MAYIS / January - May 2024	OCAK - MAYIS / January - May 2025	2025 / 2024 %
Toplam Yan Sanayi / Total Component Industry	14.078.295.394,55	14.839.169.793,6	6.167.120.820,84	6.528.503.328,21	5,9
İç ve Dış Lastik / Tyres	1.724.808.180,08	1.695.712.002,38	684.065.971,14	764.254.104,05	11,7
Emniyet Camı / Safety Glasses	263.055.895,3	280.208.750,29	117.073.193,89	123.311.847,5	5,3
Motor / Engine	253.590.728,57	382.946.759,3	123.524.656,78	218.657.510,15	77,0
Akümülatör / Batteries	482.228.706,9	574.440.860,83	222.117.449,24	195.850.704,46	-11,8
Diğer Aksam ve Parça / Spare Parts&Components	11.354.611.883,7	11.905.861.420,8	5.020.339.549,79	5.226.429.162,05	4,1
Toplam Ana Sanayi / Total Vehicle Industry	21.608.331.077,73	21.911.627.756,63	8.918.548.283,4	9.827.596.271,39	10,2
Otobüs / Bus	1.786.354.748,27	1.928.277.914,79	893.479.616,99	956.238.210,68	7,0
Midibüs-Minibüs / Midibus-Minibus	342.622.940,87	458.784.135,36	169.111.500,35	162.750.673,61	-3,8
Otomobil / P.Cars	10.934.266.126,78	11.284.675.238,86	4.368.749.904,05	4.780.061.959,92	9,4
Kamyon-Kamyonet / Truck-Pick Up&Van	5.646.557.915,75	6.387.961.337,89	2.608.491.911,51	3.329.356.686,45	27,6
Römork ve Yarı Römork / Trailer-Semi Trailer	777.402.947,62	670.091.733,43	292.154.559,76	218.402.657,55	-25,2
Çekici / Tractor	1.527.261.816,27	653.234.993,5	333.732.755,31	197.264.312,3	-40,9
Tarım Traktörü / Farm Tractor	593.864.582,17	528.602.402,8	252.828.035,43	183.521.770,88	-27,4
Toplam / Total	35.686.626.472,28	36.750.797.550,23	15.085.669.104,24	16.356.099.599,6	8,4

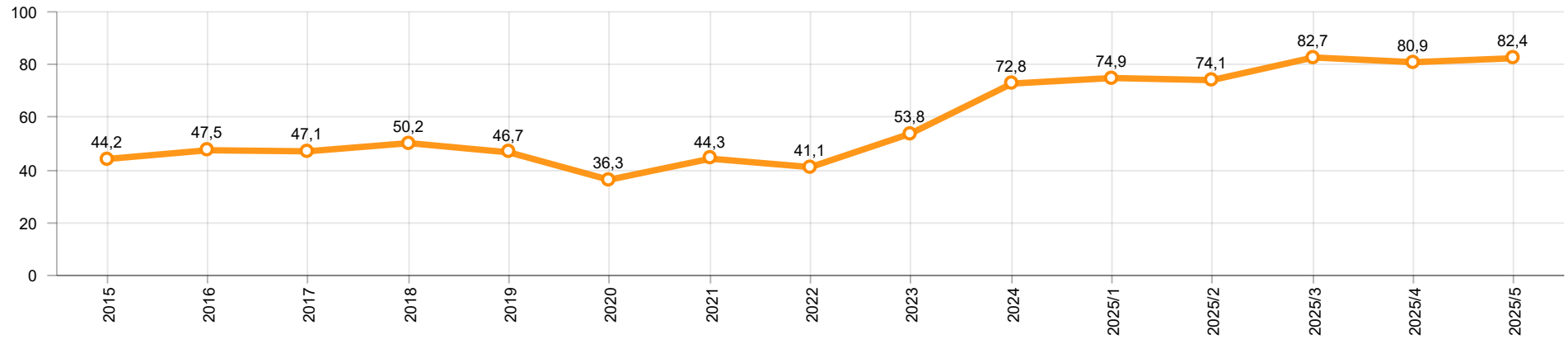
Kaynak: Uludağ İhracatçı Birlikleri . ÜİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; ÜİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” ,”İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

Otomobil Pazarında İthalatın Payı (%)
Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%)
Import Share in LCV Market (%)



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	47.316	45.811	56.716	44.687	58.761								253.291
KAMYON - H. Truck	431	503	673	616	811								3.034
K.KAMYON - L. Truck	-	10	11	14	29								64
KAMYONET - Pick Up	22.491	25.334	28.506	25.176	34.503								136.010
OTOBÜS - Bus	703	787	850	771	830								3.941
MİNİBÜS - Minibus	7.178	7.418	9.585	7.257	11.744								43.182
MİDİBÜS - Midibus	72	98	190	147	192								699
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.875	34.150	39.815	33.981	48.109								186.930
TAŞIT ARAÇLARI TOPLAMI - MV Total	78.191	79.961	96.531	78.668	106.870								440.221
TRAKTÖR - F.Tractor	739	913	877	893	876								4.298
GENEL TOPLAM - Grand Total	78.930	80.874	97.408	79.561	107.746								444.519

Otomobil / P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI MOTOR TÜRKİYE	17.900	16.600	17.000	14.550	18.800	-	-	-	-	-	-	-	84.850
OYAK RENAULT	16.185	20.007	28.636	20.659	26.885	-	-	-	-	-	-	-	112.372
TOFAŞ	97	303	620	498	246	-	-	-	-	-	-	-	1.764
TOYOTA	13.134	8.901	10.460	8.980	12.830	-	-	-	-	-	-	-	54.305
TOPLAM - Total	47.316	45.811	56.716	44.687	58.761	-	-	-	-	-	-	-	253.291

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	22.453	22.742	24.775	22.090	29.264	-	-	-	-	-	-	-	121.324
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	-	1	24	18	30	-	-	-	-	-	-	-	73
TOFAŞ	38	2.591	3.707	3.068	5.209	-	-	-	-	-	-	-	14.613
TOPLAM - Total	22.491	25.334	28.506	25.176	34.503	-	-	-	-	-	-	-	136.010

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	7.178	7.418	9.547	7.256	11.743	-	-	-	-	-	-	-	43.142
KARSAN	-	-	38	1	1	-	-	-	-	-	-	-	40
TOPLAM - Total	7.178	7.418	9.585	7.257	11.744	-	-	-	-	-	-	-	43.182

Kamyon / Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	419	200	159	218	343	-	-	-	-	-	-	-	1.339
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	12	303	514	398	468	-	-	-	-	-	-	-	1.695
OTOKAR	-	10	-	14	22	-	-	-	-	-	-	-	46
TEMSA	-	-	11	-	7	-	-	-	-	-	-	-	18
TOPLAM - Total	431	513	684	630	840	-	-	-	-	-	-	-	3.098

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	23	36	117	33	73	-	-	-	-	-	-	-	282
KARSAN	-	-	7	11	27	-	-	-	-	-	-	-	45
OTOKAR	28	40	49	87	46	-	-	-	-	-	-	-	250
TEMSA	21	22	17	16	46	-	-	-	-	-	-	-	122
TOPLAM - Total	72	98	190	147	192	-	-	-	-	-	-	-	699

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	9	4	19	22	23	-	-	-	-	-	-	-	77
KARSAN	-	-	-	-	1	-	-	-	-	-	-	-	1
M. BENZ TÜRK	256	300	306	307	334	-	-	-	-	-	-	-	1.503
MAN TÜRKİYE	242	271	330	254	254	-	-	-	-	-	-	-	1.351
OTOKAR	114	98	114	134	131	-	-	-	-	-	-	-	591
TEMSA	82	114	81	54	87	-	-	-	-	-	-	-	418
TOPLAM - Total	703	787	850	771	830	-	-	-	-	-	-	-	3.941

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	18	41	24	3	12	-	-	-	-	-	-	-	98
TÜRK TRAKTÖR	721	872	853	890	864	-	-	-	-	-	-	-	4.200
TOPLAM - Total	739	913	877	893	876	-	-	-	-	-	-	-	4.298

2025 Yılı İthal Otomobil Satışları
2025 P.Cars Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 5 / 2025

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Firmalar / Firms	2024 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Alfa Romeo	1.255	113	96	138	127	170	-	-	-	-	-	-	-	644
ALPINE	8	-	-	-	-	1	-	-	-	-	-	-	-	1
Aston Martin	15	4	3	2	2	3	-	-	-	-	-	-	-	14
Audi	19.700	970	1.745	1.811	2.241	2.404	-	-	-	-	-	-	-	9.171
Bentley	37	2	2	2	3	3	-	-	-	-	-	-	-	12
BMW	25.784	1.771	2.374	3.706	3.546	2.632	-	-	-	-	-	-	-	14.029
BYD	8.331	2.758	2.583	2.870	5.397	5.036	-	-	-	-	-	-	-	18.644
Chery	57.047	1.016	2.690	2.916	3.010	2.907	-	-	-	-	-	-	-	12.539
Citroen	43.219	2.126	1.752	3.542	2.731	3.941	-	-	-	-	-	-	-	14.092
CUPRA	9.663	423	436	1.178	1.211	1.198	-	-	-	-	-	-	-	4.446
Dacia	33.658	1.359	1.839	2.077	1.978	2.182	-	-	-	-	-	-	-	9.435
DFSK	504	21	8	26	38	25	-	-	-	-	-	-	-	118
DS	1.971	125	142	143	200	148	-	-	-	-	-	-	-	758
Ferrari	24	-	2	2	2	1	-	-	-	-	-	-	-	7
Fiat	1.073	13	10	36	113	102	-	-	-	-	-	-	-	274
Ford	29.617	1.619	2.153	2.571	2.760	2.103	-	-	-	-	-	-	-	11.206
Honda	23.632	1.195	1.384	1.010	834	890	-	-	-	-	-	-	-	5.313
HONGQI	15	1	1	-	1	1	-	-	-	-	-	-	-	4
Hyundai	17.429	1.264	1.410	1.854	1.994	1.971	-	-	-	-	-	-	-	8.493
JAECOO	3.586	421	503	701	652	601	-	-	-	-	-	-	-	2.878
Jaguar	60	2	5	10	-	-	-	-	-	-	-	-	-	17
Jeep	3.366	204	186	258	241	253	-	-	-	-	-	-	-	1.142
KG MOBILITY	9.426	622	804	630	1.008	649	-	-	-	-	-	-	-	3.713
Kia	17.967	1.564	2.091	2.882	2.152	2.200	-	-	-	-	-	-	-	10.889
Lamborghini	22	-	1	2	1	3	-	-	-	-	-	-	-	7
Land Rover	2.973	186	171	204	158	155	-	-	-	-	-	-	-	874
LEAPMOTOR	218	7	3	4	11	27	-	-	-	-	-	-	-	52
Lexus	816	29	43	81	65	39	-	-	-	-	-	-	-	257
Maserati	276	14	10	25	24	20	-	-	-	-	-	-	-	93
Mercedes-Benz	29.967	1.924	2.152	3.089	2.505	2.254	-	-	-	-	-	-	-	11.924
MG	17.162	143	175	273	315	217	-	-	-	-	-	-	-	1.123
Mini	4.755	292	1.005	1.147	1.158	1.524	-	-	-	-	-	-	-	5.126
Nissan	27.088	1.440	2.015	2.753	759	2.508	-	-	-	-	-	-	-	9.475
Opel	45.212	2.416	3.502	3.698	3.860	3.667	-	-	-	-	-	-	-	17.143
Peugeot	53.886	2.425	4.032	7.980	5.984	4.381	-	-	-	-	-	-	-	24.802
Porsche	1.203	74	91	125	94	116	-	-	-	-	-	-	-	500
Renault	26.437	1.846	2.183	1.817	1.604	997	-	-	-	-	-	-	-	8.447
Seat	12.470	300	563	751	829	816	-	-	-	-	-	-	-	3.259
Skoda	43.972	2.359	2.262	3.767	3.489	3.792	-	-	-	-	-	-	-	15.669
SKYWELL	388	22	12	8	21	37	-	-	-	-	-	-	-	100
Subaru	335	75	36	38	32	41	-	-	-	-	-	-	-	222
Suzuki	5.894	295	386	461	515	617	-	-	-	-	-	-	-	2.274
TESLA	11.534	-	3.310	100	130	1.545	-	-	-	-	-	-	-	5.085
Toyota	10.004	987	1.652	1.268	1.555	929	-	-	-	-	-	-	-	6.391
Volkswagen	74.533	4.293	4.946	6.193	5.813	6.671	-	-	-	-	-	-	-	27.916
Volvo	13.024	698	730	1.133	1.150	1.135	-	-	-	-	-	-	-	4.846
GENEL TOPLAM - Grand Total	689.666	37.418	51.499	63.282	60.313	60.912	-	-	-	-	-	-	-	273.424

2025 Yılı İthal Hafif Ticari Araç Satışları
2025 Light Commercial Vehicles Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 5 / 2025

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Firmalar / Firms	2024 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	18.009	1.027	1.361	3.062	1.706	1.607	-	-	-	-	-	-	-	8.763
DFSK	675	43	36	44	46	35	-	-	-	-	-	-	-	204
FARIZON	5	-	-	-	-	1	-	-	-	-	-	-	-	1
Fiat	24.516	1.601	1.484	1.911	2.551	4.000	-	-	-	-	-	-	-	11.547
Ford	33.844	1.814	2.085	2.653	2.549	3.275	-	-	-	-	-	-	-	12.376
FOTON	-	5	48	230	108	67	-	-	-	-	-	-	-	458
Hyundai	4.414	51	41	73	113	113	-	-	-	-	-	-	-	391
Isuzu	1.584	36	33	87	56	84	-	-	-	-	-	-	-	296
Iveco	3.850	110	301	558	290	310	-	-	-	-	-	-	-	1.569
KG MOBILITY	2.444	158	206	247	345	275	-	-	-	-	-	-	-	1.231
MAXUS	302	20	31	12	20	12	-	-	-	-	-	-	-	95
Mercedes-Benz	10.260	554	698	1.169	816	716	-	-	-	-	-	-	-	3.953
Nissan	-	-	-	-	85	33	-	-	-	-	-	-	-	118
Opel	17.244	1.078	1.094	3.541	1.954	2.264	-	-	-	-	-	-	-	9.931
Peugeot	19.656	921	1.047	3.143	1.589	2.618	-	-	-	-	-	-	-	9.318
Renault	15.677	613	564	1.162	795	681	-	-	-	-	-	-	-	3.815
Toyota	9.086	524	787	1.067	1.062	1.129	-	-	-	-	-	-	-	4.569
Volkswagen	22.266	969	1.078	1.780	2.047	1.417	-	-	-	-	-	-	-	7.291
GENEL TOPLAM - Grand Total	188.048	9.524	10.894	20.739	16.132	18.637	-	-	-	-	-	-	-	75.926