



OTOMOTİV SANAYİİ DERNEĞİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU ŞUBAT 2021

AUTOMOTIVE INDUSTRY MONTHLY REPORT
February 2021

OSD "OICA" Üyesidir



O I C A

OSD is a Member of "OICA"

	2 - 2020	2 - 2021	%	1 - 2 / 2020	1 - 2 / 2021	%	3/2019 - 2/2020	3/2020 - 2/2021	%
Otomobil Üretimi/P.Cars Production	87.710	68.105	-22,4	163.106	136.882	-16,1	994.274	828.819	-16,6
Toplam Üretim/Total Production	128.003	116.088	-9,3	237.786	222.264	-6,5	1.469.703	1.282.356	-12,8
Otomobil Pazarı/P.Cars Market	37.727	44.749	18,6	59.743	80.107	34,1	416.815	630.473	51,3
Toplam Pazar/Total Market	48.948	61.264	25,2	77.071	106.532	38,2	528.602	825.611	56,2
Otomobil İthalatı/P.Cars Import	22.553	26.135	15,9	36.243	49.288	36,0	247.931	373.495	50,6
Toplam İthalat/Total Import	27.373	32.969	20,4	43.656	60.635	38,9	297.716	443.970	49,1
Otomobil İhracatı/P.Cars Export	73.844	50.384	-31,8	134.282	98.433	-26,7	834.879	560.767	-32,8
Toplam İhracat/Total Export	102.615	87.908	-14,3	192.577	165.476	-14,1	1.245.380	889.437	-28,6
Otomobil İhracatı(\$)/P.Cars Export (\$)	1.079.404.568,15	852.434.443,96	-21,0	2.112.309.973	1.653.948.164	-21,7	12.109.646.638	8.853.726.525	-26,9
Toplam İhracat(\$)/Total Export (\$)*	2.566.353.833,71	2.582.418.665,02	0,6	5.027.835.318	4.886.472.270	-2,8	31.107.387.201	25.801.973.601	-17,1

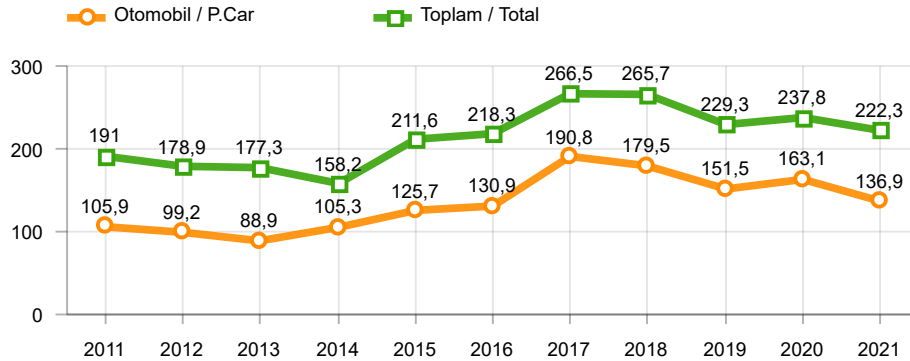
Parametreler/Parameters	2 - 2020	2 - 2021	%	1 - 2 / 2020	1 - 2 / 2021	%	3/2019 - 2/2020	3/2020 - 2/2021	%
ÜFE / PPI	0,5	1,2	-	2,3	3,9	-	14,2	15,1	-
TÜFE / CPI	0,4	0,9	-	1,7	2,6	-	13,9	12,8	-
Sanayi Endeksi / Industry Index	0,7	1,6	-	2,5	4,3	-	13,2	16,0	-
Dolar \$ ** (1 birim)	6,1	7,1	15,9	6,0	7,2	19,9	5,8	7,2	24,9
Euro € ** (1 birim)	6,7	8,6	27,0	6,7	8,8	31,4	6,4	8,4	30,3
Japon Yeni ¥ ** (100 birim)	5,6	6,7	19,7	5,5	6,9	24,9	5,3	6,8	28,6

*Toplam Sanayi / Total Industry Including Components

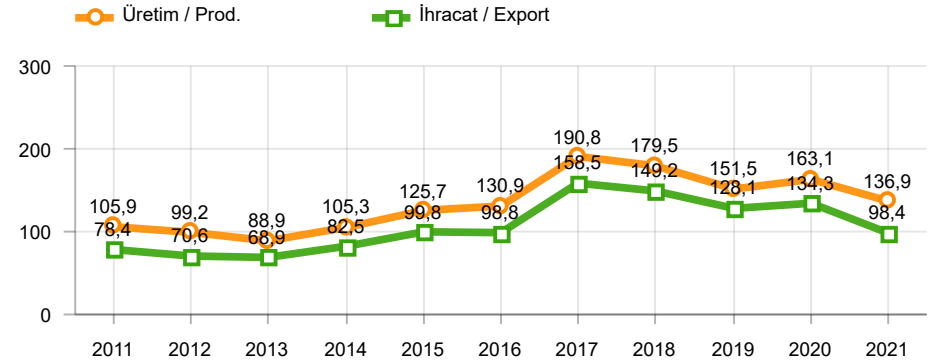
** Ortalama Değerler / Average Values

Araç Tipleri / Types	2 / 2020	2 / 2021	2 % Değişim	1-2 / 2020	1-2 / 2021	1-2 % Değişim
OTOMOBİL / Pass.Car	87.710	68.105	-22,4	163.106	136.882	-16,1
OTOMOBİL Toplam / Pass.Car Total	87.710	68.105	-22,4	163.106	136.882	-16,1
B.KAMYON / H. Truck	1.628	2.849	75,0	2.200	4.902	122,8
K.KAMYON / L. Truck	120	265	120,8	120	584	386,7
KAMYONET / Pick Up	32.255	39.864	23,6	60.452	70.475	16,6
OTOBÜS / Bus	770	280	-63,6	1.435	534	-62,8
MİNİBÜS / Minibus	5.322	4.568	-14,2	10.207	8.661	-15,1
MİDİBÜS / Midibus	198	157	-20,7	266	226	-15,0
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	40.293	47.983	19,1	74.680	85.382	14,3
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	128.003	116.088	-9,3	237.786	222.264	-6,5
TRAKTÖR / F.Tractor	2.750	4.900	78,2	5.265	9.314	76,9
TRAKTÖR Toplam / F.Tractor Total	2.750	4.900	78,2	5.265	9.314	76,9
GENEL TOPLAM / Grand Total	130.753	120.988	-7,5	243.051	231.578	-4,7

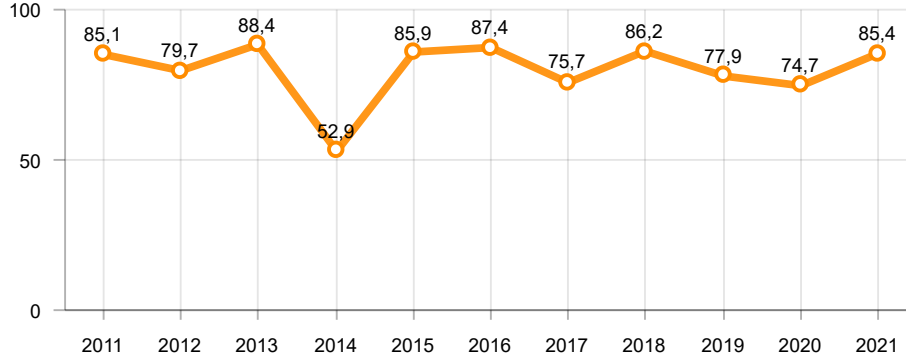
Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - ŞUBAT)
Total & P.Cars Production (x1000)(January - February)



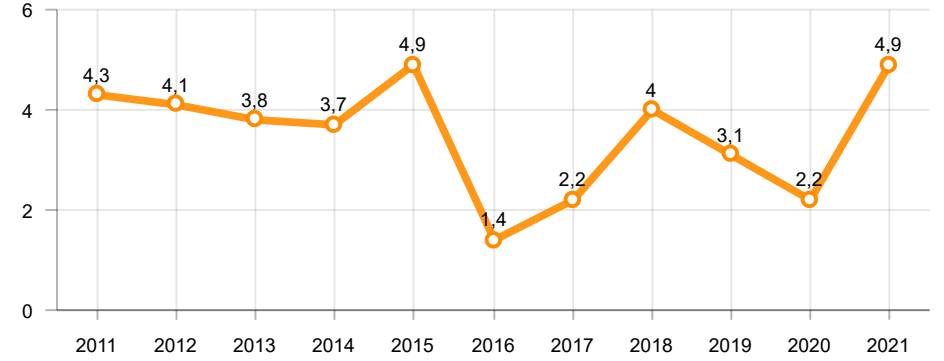
Otomobil Üretimi ve İhracat (x1000)(OCAK - ŞUBAT)
P.Cars Production & Exports (x1000)(January - February)



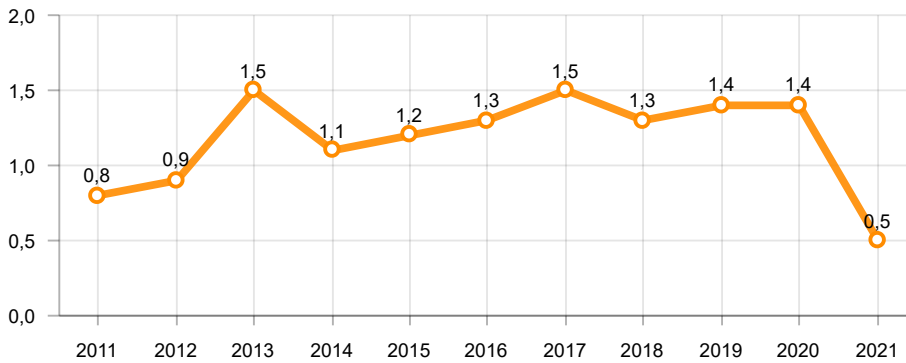
Ticari Araç Üretimi (x1000)(OCAK - ŞUBAT)
Commercial Vehicle Production (x1000)(January - February)



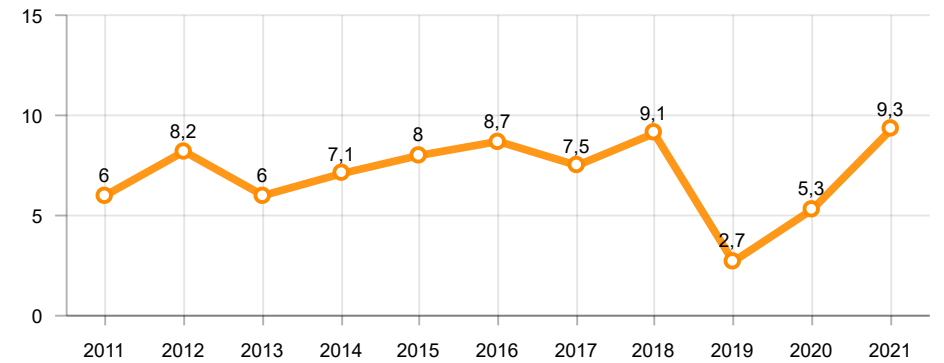
Büyük Kamyon Üretimi (x1000)(OCAK - ŞUBAT)
Heavy Truck Production (x1000)(January - February)

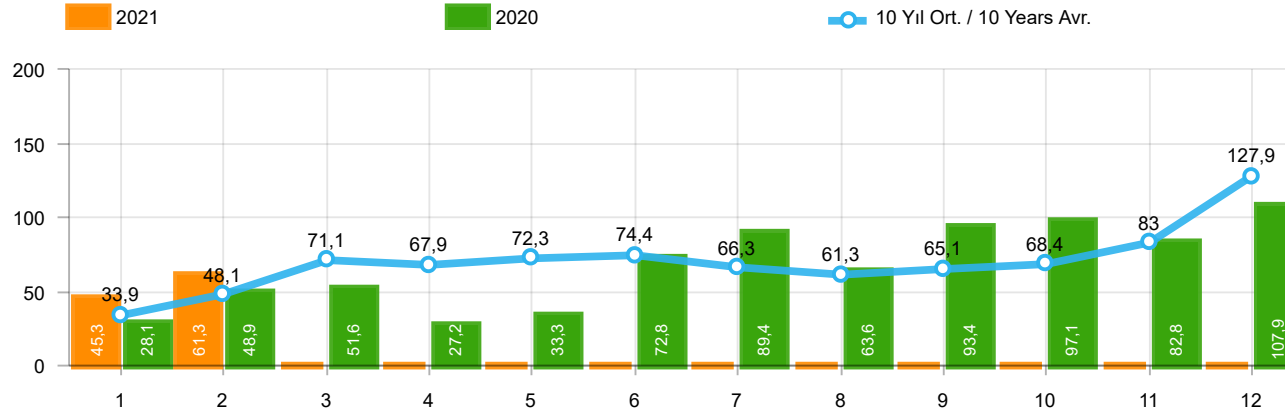


Otobüs Üretimi (x1000)(OCAK - ŞUBAT)
Bus Production (x1000)(January - February)



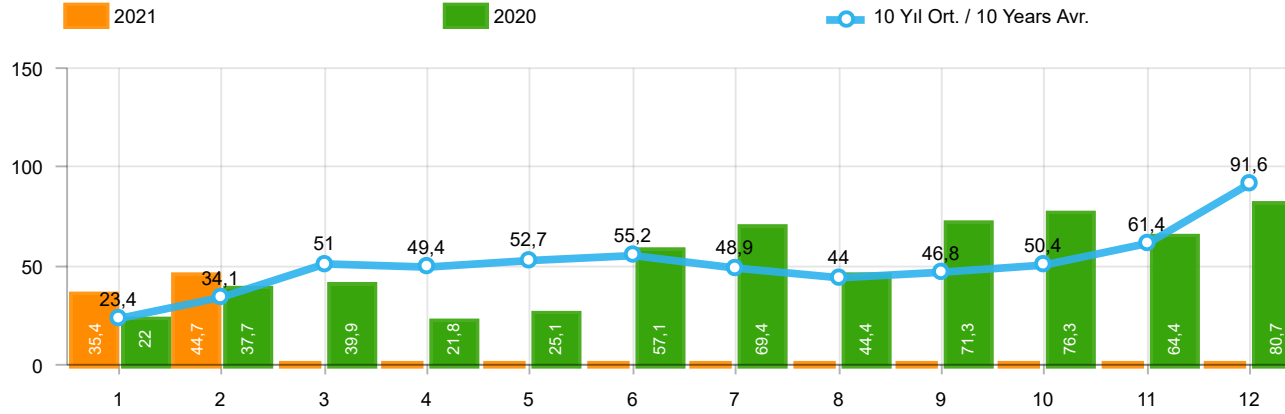
Traktör Üretimi (x1000)(OCAK - ŞUBAT)
F. Tractor Production (x1000)(January - February)





Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	33.938	45.268	33,4
2	48.144	61.264	27,3
TOPLAM/TOTAL	82.083	106.532	29,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2011	47.759	62.586	84.045	82.782	85.862	85.992	65.658	61.645	64.313	73.227	67.150	134.468	110.345	915.487	45.175	65.170	59,1
2012	31.552	44.138	69.242	66.559	75.195	75.108	65.444	60.982	73.501	62.933	75.203	121.442	75.690	821.299	30.958	44.732	59,1
2013	37.563	51.133	72.943	77.265	85.835	78.043	75.152	67.662	71.388	60.690	83.470	136.048	88.696	897.192	30.647	58.049	65,4
2014	34.751	37.659	51.312	57.113	62.447	64.295	62.770	63.303	70.764	69.742	84.368	154.843	72.410	813.367	24.618	47.792	66,0
2015	37.256	59.221	89.765	96.182	85.804	91.071	87.358	85.244	67.181	67.086	88.431	164.464	96.477	1.019.063	37.750	58.727	60,9
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	89.209	1.014.278	31.439	57.770	64,8
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	85.225	986.829	32.728	52.497	61,6
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	85.293	641.550	33.670	51.623	60,5
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	40.416	491.947	17.407	23.009	56,9
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	77.071	796.150	33.415	43.656	56,6
2021	45.268	61.264											106.532	106.532	45.897	60.635	56,9

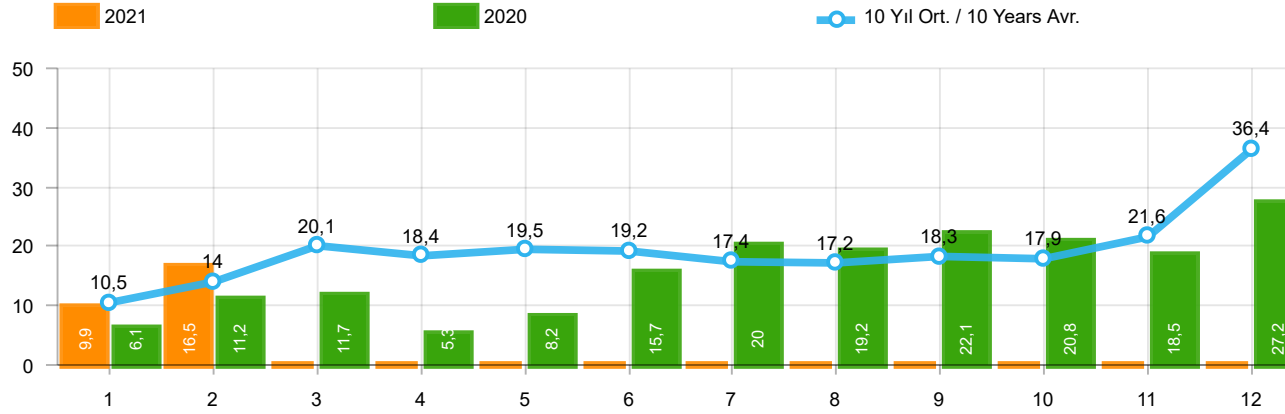


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	23.430	35.358	50,9
2	34.107	44.749	31,2
TOPLAM / TOTAL	57.537	80.107	39,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2011	29.868	39.004	54.023	53.835	56.302	56.714	43.518	38.875	39.964	47.508	44.951	88.957	68.872	593.519	21.103	47.769	69,4
2012	21.077	29.189	47.270	45.645	50.460	50.849	44.531	41.236	49.360	43.440	52.297	80.926	50.266	556.280	16.911	33.355	66,4
2013	25.835	36.814	51.785	56.999	62.383	58.290	55.712	51.611	52.925	46.985	64.117	101.199	62.649	664.655	14.658	47.991	76,6
2014	24.368	27.167	37.812	42.769	46.379	47.278	46.602	45.131	49.262	50.814	59.695	110.054	51.535	587.331	12.805	38.730	75,2
2015	24.498	40.817	61.676	70.211	62.878	67.766	64.218	61.753	47.088	47.954	62.397	114.340	65.315	725.596	18.514	46.801	71,7
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	63.946	756.938	17.491	46.455	72,6
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	60.347	722.759	19.571	40.776	67,6
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	62.512	486.321	21.631	40.881	65,4
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	30.184	387.256	11.794	18.390	60,9
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	59.743	610.109	23.500	36.243	60,7
2021	35.358	44.749											80.107	80.107	30.817	49.290	61,5

Ticari Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT)
CV Market Analysis(x1000)(January - February)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 2 / 2021
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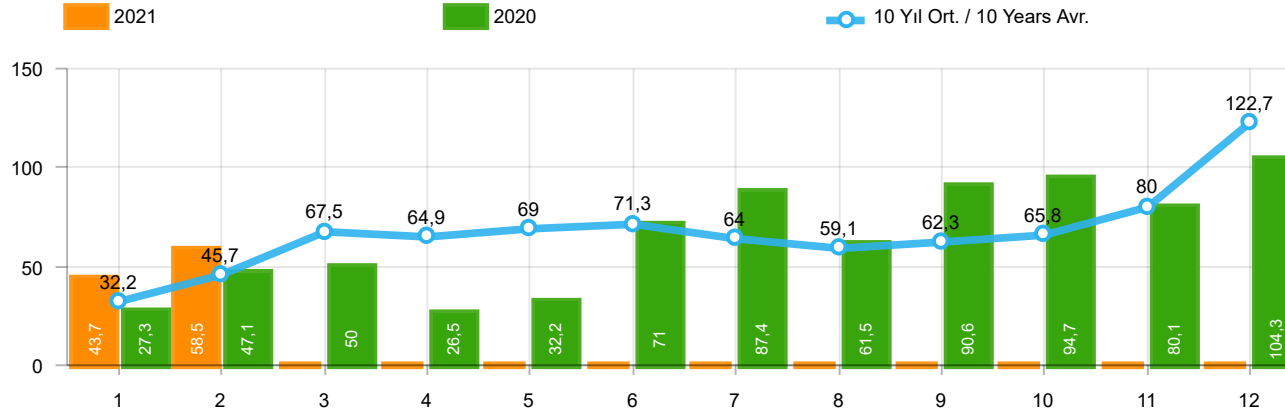
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	10.509	9.910	-5,7
2	14.038	16.515	17,6
TOPLAM / TOTAL	24.546	26.425	7,7

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2011	17.891	23.582	30.022	28.947	29.560	29.278	22.140	22.770	24.349	25.719	22.199	45.511	41.473	321.968	24.072	17.401	42,0
2012	10.475	14.949	21.972	20.914	24.735	24.259	20.913	19.746	24.141	19.493	22.906	40.516	25.424	265.019	14.047	11.377	44,7
2013	11.728	14.319	21.158	20.266	23.452	19.753	19.440	16.051	18.463	13.705	19.353	34.849	26.047	232.537	15.989	10.058	38,6
2014	10.383	10.492	13.500	14.344	16.068	17.017	16.168	18.172	21.502	18.928	24.673	44.789	20.875	226.036	11.813	9.062	43,4
2015	12.758	18.404	28.089	25.971	22.926	23.305	23.140	23.491	20.093	19.132	26.034	50.124	31.162	293.467	19.236	11.926	38,3
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	25.263	257.340	13.948	11.315	44,8
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	24.878	264.070	13.157	11.721	47,1
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	22.781	155.229	12.039	10.742	47,2
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	10.232	104.691	5.613	4.619	45,1
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	17.328	186.041	9.915	7.413	42,8
2021	9.910	16.515											26.425	26.425	15.080	11.345	42,9

Hafif Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT)
LV Market Analysis(x1000)(January - February)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 2 / 2021

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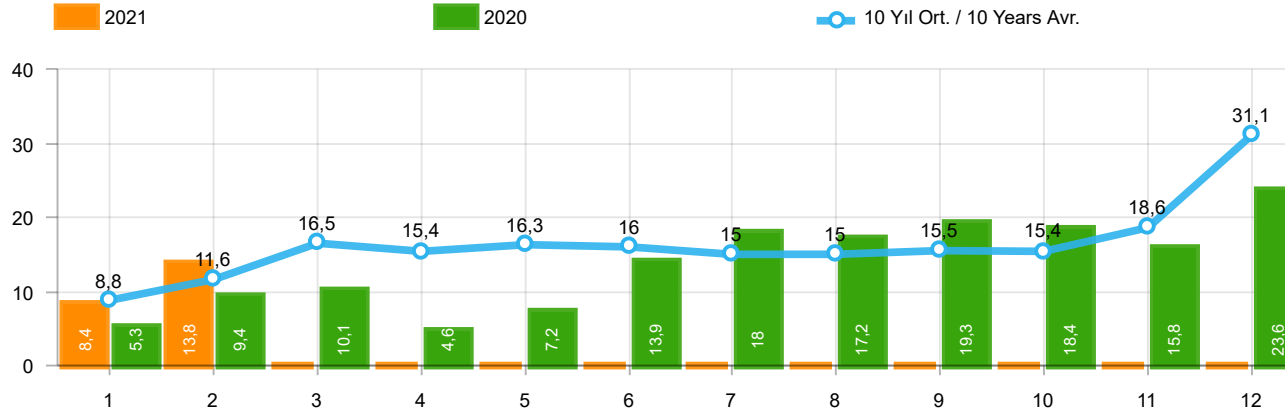


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	32.200	43.728	35,8
2	45.744	58.504	27,9
TOPLAM / TOTAL	77.945	102.232	31,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2011	44.892	58.663	78.403	77.695	80.646	81.573	63.044	58.406	60.129	69.421	63.657	127.910	103.555	864.439	40.483	63.072	60,9
2012	29.545	41.324	64.884	62.949	70.863	71.067	62.304	58.148	69.629	59.938	71.710	115.400	70.869	777.761	27.386	43.483	61,4
2013	35.523	48.307	68.774	73.575	81.468	74.096	71.596	65.043	67.963	58.014	79.301	129.718	83.830	853.378	26.842	56.988	68,0
2014	32.670	35.021	47.581	53.305	58.121	60.163	59.907	60.199	66.531	66.573	80.621	146.989	67.691	767.681	20.779	46.912	69,3
2015	34.615	55.331	83.302	91.602	81.542	86.158	83.836	82.577	64.025	64.255	84.601	156.173	89.946	968.017	32.531	57.415	63,8
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	85.538	983.720	28.901	56.637	66,2
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	82.288	956.194	30.474	51.814	63,0
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	82.085	620.937	31.493	50.592	61,6
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	39.248	479.060	16.584	22.664	57,7
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	74.395	772.788	31.463	42.932	57,7
2021	43.728	58.504											102.232	102.232	42.943	59.289	58,0

Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT)
LCV Market Analysis(x1000)(January - February)

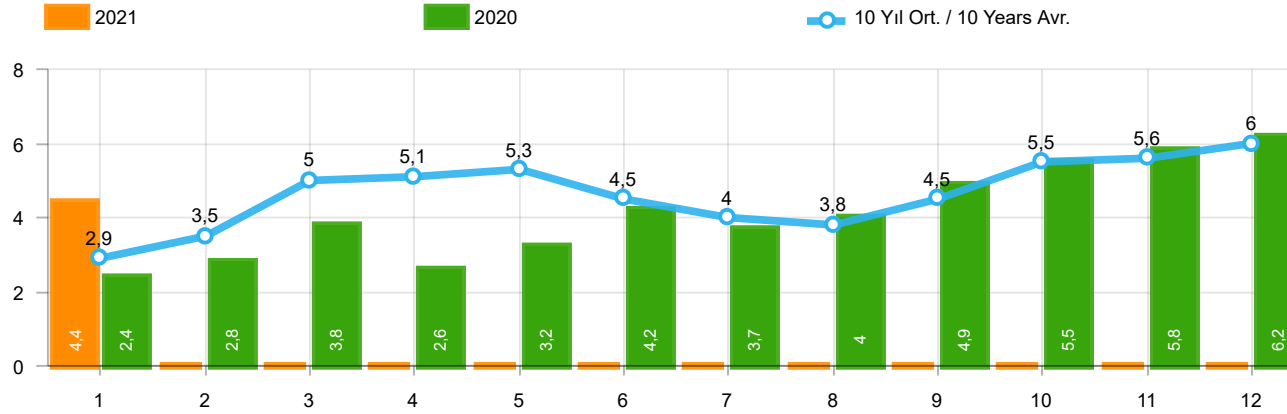
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Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2021	%
1	8.770	8.370	-4,6
2	11.637	13.755	18,2
TOPLAM / TOTAL	20.408	22.125	8,4

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2011	15.024	19.659	24.380	23.860	24.344	24.859	19.526	19.531	20.165	21.913	18.706	38.953	34.683	270.920	19.380	15.303	44,1
2012	8.468	12.135	17.614	17.304	20.403	20.218	17.773	16.912	20.269	16.498	19.413	34.474	20.603	221.481	10.475	10.128	49,2
2013	9.688	11.493	16.989	16.576	19.085	15.806	15.884	13.432	15.038	11.029	15.184	28.519	21.181	188.723	12.184	8.997	42,5
2014	8.302	7.854	9.769	10.536	11.742	12.885	13.305	15.068	17.269	15.759	20.926	36.935	16.156	180.350	7.974	8.182	50,6
2015	10.117	14.514	21.626	21.391	18.664	18.392	19.618	20.824	16.937	16.301	22.204	41.833	24.631	242.421	14.017	10.614	43,1
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	21.592	226.782	11.410	10.182	47,2
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	21.941	233.435	10.903	11.038	50,3
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	19.573	134.616	9.862	9.711	49,6
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	9.064	91.804	4.790	4.274	47,2
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	14.652	162.679	7.963	6.689	45,7
2021	8.370	13.755											22.125	22.125	12.126	9.999	45,2

Traktör Pazarının Analizi(x1000)(OCAK - OCAK)
Tractor Market Analysis(x1000)(January - January)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	2.860	4.411	54,2
TOPLAM / TOTAL	2.860	4.411	54,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total
2011	2.975	5.242	5.927	5.358	6.016	6.335	4.534	4.051	4.140	5.828	4.943	4.992	2.975	60.341
2012	2.362	1.983	4.348	6.579	6.273	4.569	3.837	3.158	3.618	4.027	4.807	4.757	2.362	50.318
2013	2.161	2.432	4.005	4.585	5.616	3.136	4.574	3.408	4.935	4.762	5.781	6.891	2.161	52.286
2014	2.169	3.512	4.476	4.905	5.094	5.028	4.233	4.920	5.619	5.743	6.250	7.409	2.169	59.358
2015	3.124	3.984	5.460	6.383	6.078	5.748	4.677	5.044	4.765	7.049	6.898	7.564	3.124	66.774
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	3.739	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	3.974	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	4.362	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	1.311	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	2.425	49.144
2021	4.411	-	-	-	-	-	-	-	-	-	-	-	4.411	4.411

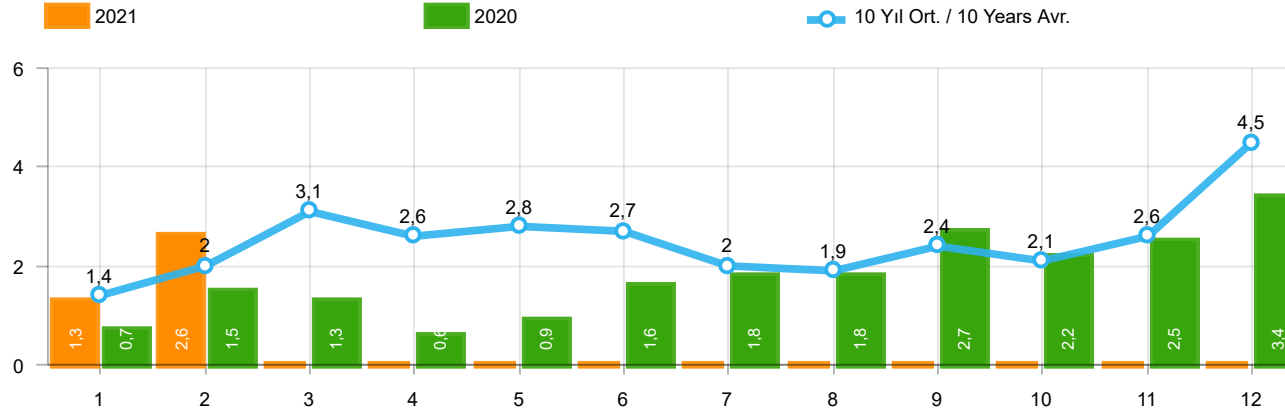
Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures

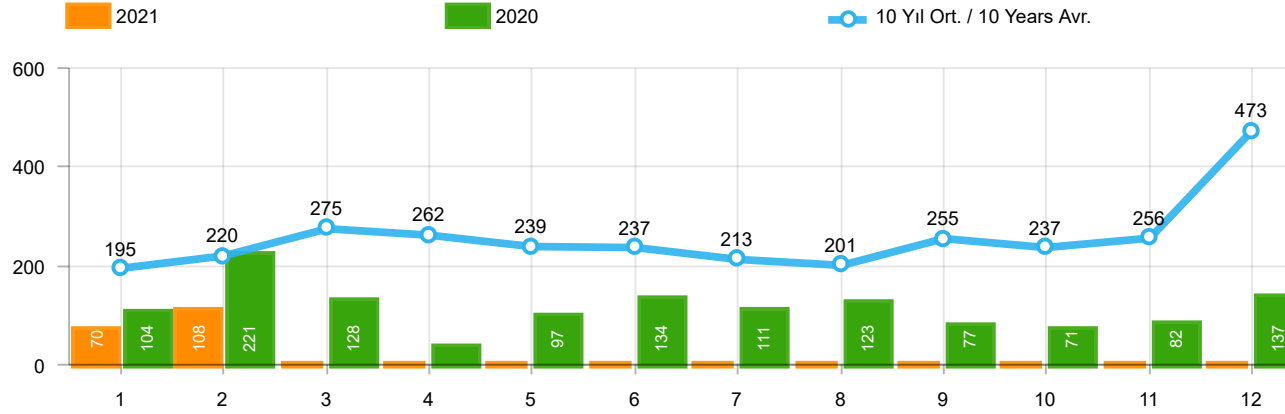
Kamyon Pazarının Analizi(x1000)(OCAK - ŞUBAT)
Truck Market Analysis(x1000)(January - February)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	1.393	1.326	-4,8
2	2.007	2.551	27,1
TOPLAM / TOTAL	3.400	3.877	14,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2011	2.651	3.544	5.142	4.503	4.563	3.852	2.261	2.745	3.784	3.400	3.149	5.712	6.195	45.306	4.108	2.087	33,7
2012	1.703	2.454	3.866	3.209	3.678	3.540	2.750	2.403	3.296	2.497	3.154	5.300	4.157	37.850	2.909	1.248	30,0
2013	1.484	2.113	3.343	2.925	3.504	3.186	2.777	2.103	2.875	2.086	3.631	5.444	3.597	35.471	2.538	1.059	29,4
2014	1.522	2.065	3.094	3.224	3.727	3.726	2.578	2.783	3.708	2.858	3.384	6.869	3.587	39.538	2.740	847	23,6
2015	2.215	3.346	5.699	3.729	3.600	4.253	2.922	2.211	2.687	2.266	3.146	7.307	5.561	43.381	4.260	1.301	23,4
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	2.815	25.051	1.682	1.133	40,2
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	2.221	25.397	1.548	673	30,3
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	2.789	16.507	1.759	1.030	36,9
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	921	10.747	576	345	37,5
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	2.157	21.004	1.433	724	33,6
2021	1.326	2.551											3.877	3.877	2.531	1.346	34,7

Midibüs Pazarının Analizi(OCAK - ŞUBAT)
Midibus Market Analysis(January - February)

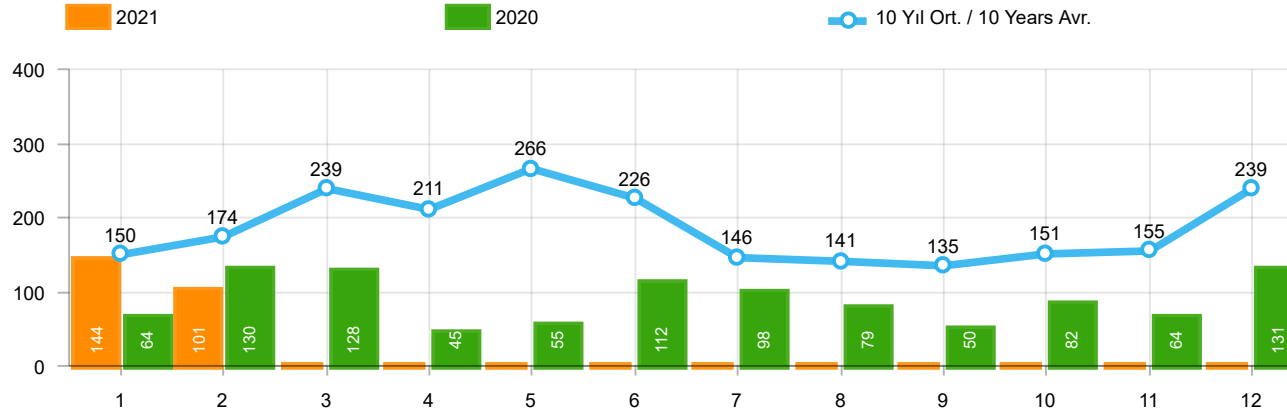


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	195	70	-64,1
2	220	108	-50,9
TOPLAM / TOTAL	415	178	-57,1

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total
2011	124	167	267	260	241	233	205	280	270	230	168	525	291	2.970
2012	179	257	277	229	257	239	216	249	325	269	189	398	436	3.084
2013	191	268	289	276	283	241	367	235	305	392	415	697	459	3.959
2014	360	394	384	333	294	258	216	229	395	220	266	653	754	4.002
2015	280	322	451	561	372	405	389	253	316	394	325	621	602	4.689
2016	309	158	251	302	261	196	139	220	241	230	354	431	467	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	423	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	276	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	118	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	325	1.320
2021	70	108											178	178

Otobüs Pazarının Analizi(OCAK - ŞUBAT)
Otobus Market Analysis(January - February)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 2 / 2021
Automotive Industry Monthly Report 2 / 2021

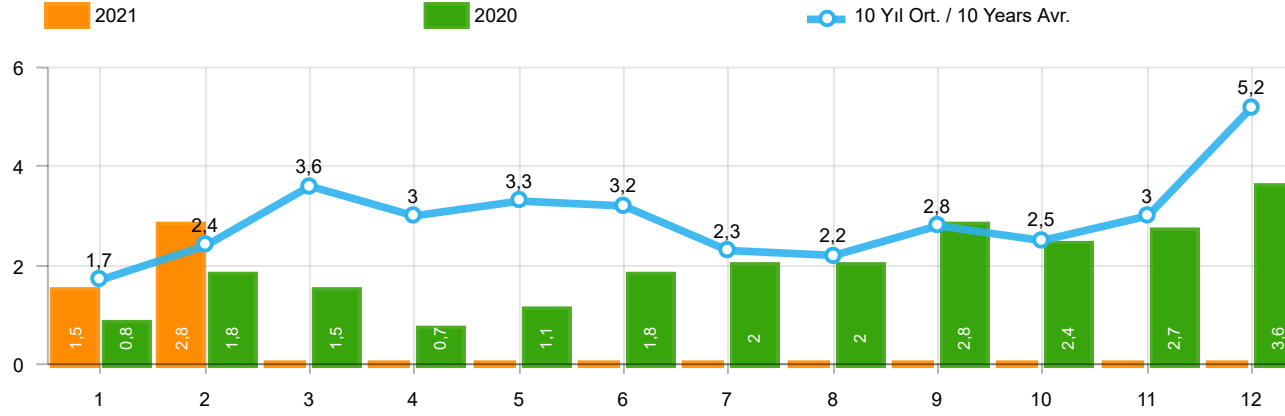


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2021	%
1	150	144	-3,9
2	174	101	-41,9
TOPLAM / TOTAL	324	245	-24,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2011	92	212	233	324	412	334	148	214	130	176	176	321	304	2.772	293	11	3,6
2012	125	103	215	172	397	262	174	182	251	229	150	344	228	2.604	227	1	0,4
2013	365	445	537	489	580	520	412	281	245	198	123	189	810	4.384	808	2	0,2
2014	199	179	253	251	305	148	69	92	130	91	97	332	378	2.146	345	33	8,7
2015	146	222	313	290	290	255	211	203	153	171	359	363	368	2.976	357	11	3,0
2016	180	209	218	240	214	307	76	82	141	198	314	236	389	2.415	389	-	-
2017	174	119	167	124	188	115	206	187	92	231	109	235	293	1.947	283	10	3,4
2018	78	65	215	136	125	164	45	42	74	107	113	188	143	1.352	142	1	0,7
2019	75	54	112	35	97	41	25	45	84	28	42	54	129	692	129	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	194	1.038	194	-	-
2021	144	101											245	245	245	-	-

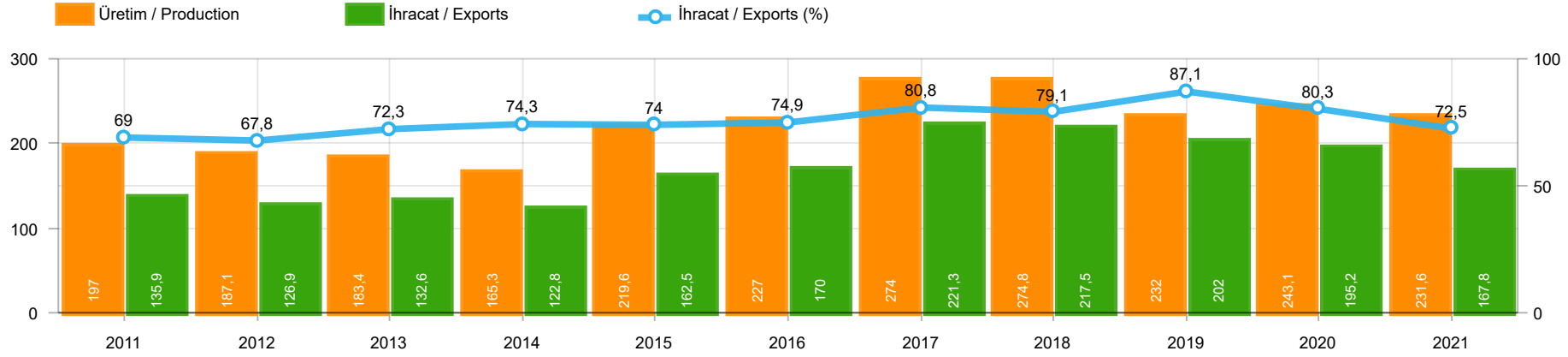
Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT)
HCV Market Analysis(x1000)(January - February)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 2 / 2021
Automotive Industry Monthly Report 2 / 2021



Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2021	%
1	1.738	1.540	-11,4
2	2.401	2.760	15,0
TOPLAM / TOTAL	4.139	4.300	3,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2011	2.867	3.923	5.642	5.087	5.216	4.419	2.614	3.239	4.184	3.806	3.493	6.558	6.790	51.048	4.692	2.098	30,9
2012	2.007	2.814	4.358	3.610	4.332	4.041	3.140	2.834	3.872	2.995	3.493	6.042	4.821	43.538	3.572	1.249	25,9
2013	2.040	2.826	4.169	3.690	4.367	3.947	3.556	2.619	3.425	2.676	4.169	6.330	4.866	43.814	3.805	1.061	21,8
2014	2.081	2.638	3.731	3.808	4.326	4.132	2.863	3.104	4.233	3.169	3.747	7.854	4.719	45.686	3.839	880	18,6
2015	2.641	3.890	6.463	4.580	4.262	4.913	3.522	2.667	3.156	2.831	3.830	8.291	6.531	51.046	5.219	1.312	20,1
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	3.671	30.558	2.538	1.133	30,9
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	2.937	30.635	2.254	683	23,3
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	3.208	20.613	2.177	1.031	32,1
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	1.168	12.887	823	345	29,5
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	2.676	23.362	1.952	724	27,1
2021	1.540	2.760											4.300	4.300	2.954	1.346	31,3



	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021
İhracat/Export	135.923	126.875	132.606	122.765	162.455	169.959	221.307	217.458	202.039	195.226	167.791
Üretim/Production	197.004	187.114	183.367	165.278	219.557	227.042	273.976	274.803	232.023	243.051	231.578
İhracat/Exports (%)	69	67,8	72,3	74,3	74	74,9	80,8	79,1	87,1	80,3	72,5

Taşıt Araçları İhracatı (2019 - 2021)
Motor Vehicle Exports (2019 - 2021)

SEKTÖR / SECTOR	2019	2020	1/2-2020	1/2-2021	2021/2020 %
OTOMOBİL / Pass.Car	828.744	596.616	134.282	98.433	-26,7
OTOMOBİL TOPLAM / Pass. Car Total	828.744	596.616	134.282	98.433	-26,7
KAMYON / Truck	14.824	10.333	1.144	2.342	104,7
KAMYONET / Pick Up	349.490	263.767	49.791	56.653	13,8
OTOBÜS / Bus	9.001	6.886	1.247	379	-69,6
MİNİBÜS / Minibus	49.283	38.296	6.014	7.564	25,8
MİDİBÜS / Midibus	1.244	640	99	105	6,1
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	423.842	319.922	58.295	67.043	15,0
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	1.252.586	916.538	192.577	165.476	-14,1
TRAKTÖR / F.Tractor	15.844	13.495	2.649	2.315	-12,6
TRAKTÖR TOPLAM / F.Tractor Total	15.844	13.495	2.649	2.315	-12,6
GENEL TOPLAM / GRAND TOTAL	1.268.430	930.033	195.226	167.791	-14,1

Üretici Bazında İhracat (adet)
Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2019	2020	1-2 / 2020	1-2 / 2021
A.I.O.S.	1.433	510	79	97
FORD OTOSAN	333.734	254.003	45.357	53.040
HATTAT TRAKTÖR	637	942	204	70
HONDA TÜRKİYE	7.528	6.421	2.653	267
HYUNDAI ASSAN	169.803	128.003	24.860	20.883
KARSAN	2.713	755	40	39
M. BENZ TÜRK	16.324	11.184	1.418	1.968
MAN TÜRKİYE	2.892	2.628	572	144
OTOKAR	1.156	862	91	142
OYAK RENAULT	295.275	211.954	43.052	29.200
TEMSA	602	243	15	45
TOFAŞ	194.107	117.886	30.144	23.542
TOYOTA	227.019	182.089	44.296	36.109
TÜRK TRAKTÖR	15.207	12.553	2.445	2.245
GENEL TOPLAM / Grand Total	1.268.430	930.033	195.226	167.791

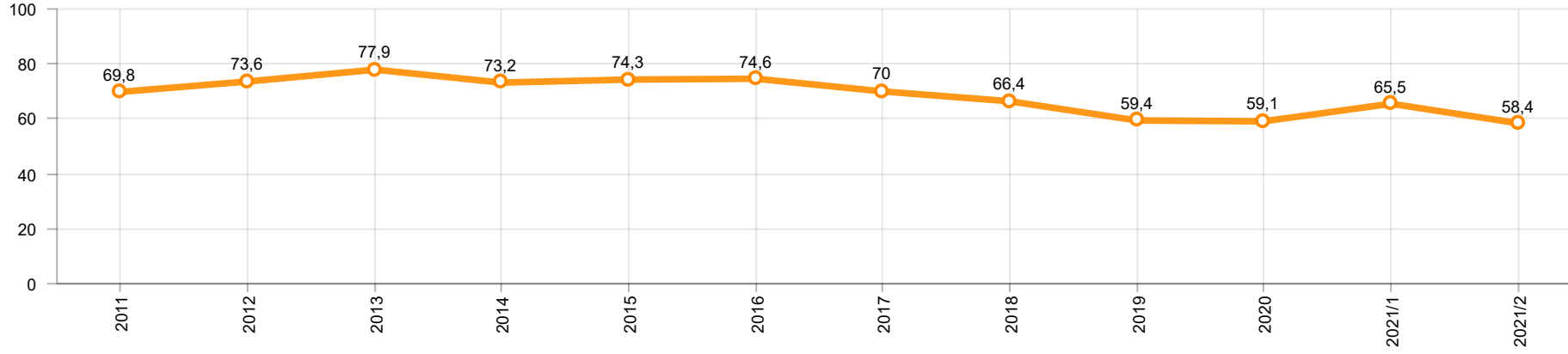
Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)
CBU and CKD Exports - \$

Sektör / Sector	2019	2020	OCAK - ŞUBAT / January - February 2020	OCAK - ŞUBAT / January - February 2021	2021 / 2020 %
Toplam Yan Sanayi / Total Component Industry	10.616.350.211,16	9.454.364.326,61	1.738.959.511,49	1.885.905.655,13	8,5
İç ve Dış Lastik / Tyres	1.479.050.683,54	1.248.005.046,63	222.447.712,43	221.326.817,68	-0,5
Emniyet Camı / Safety Glasses	150.643.773,04	140.363.576,74	25.076.994	28.358.693,14	13,1
Motor / Engine	518.051.730,93	461.449.027,72	96.231.170,62	60.559.632,39	-37,1
Akümülatör / Batteries	397.317.829,27	353.038.607,91	46.773.013,61	66.175.742,61	41,5
Diğer Aksam ve Parça / Spare Parts&Components	8.071.286.194,38	7.251.508.067,61	1.348.430.620,83	1.509.484.769,31	11,9
Toplam Ana Sanayi / Total Vehicle Industry	20.613.753.125,48	16.491.127.868,9	3.288.875.806,96	3.000.566.614,79	-8,8
Otobüs / Bus	1.759.421.232,04	1.300.660.458,98	230.628.463,23	92.258.483,23	-60,0
Midibüs-Minibüs / Midibus-Minibus	222.922.951,87	188.434.401,85	42.176.483,23	20.225.267,03	-52,0
Otomobil / P.Cars	11.864.815.315,9	9.312.088.333,82	2.112.309.972,95	1.653.948.164,33	-21,7
Kamyon-Kamyonet / Truck-Pick Up&Van	4.945.359.113,74	4.254.957.839,91	712.696.000,71	968.143.980,5	35,8
Römork ve Yarı Römork / Trailer-Semi Trailer	503.203.636,07	417.420.859,24	68.033.219,17	76.871.129,27	13,0
Çekici / Tractor	839.891.842,8	602.899.223,51	51.891.602,08	132.497.681,14	155,3
Tarım Traktörü / Farm Tractor	478.139.033,06	414.666.751,59	71.140.065,59	56.621.909,29	-20,4
Toplam / Total	31.230.103.336,64	25.945.492.195,51	5.027.835.318,45	4.886.472.269,92	-2,8

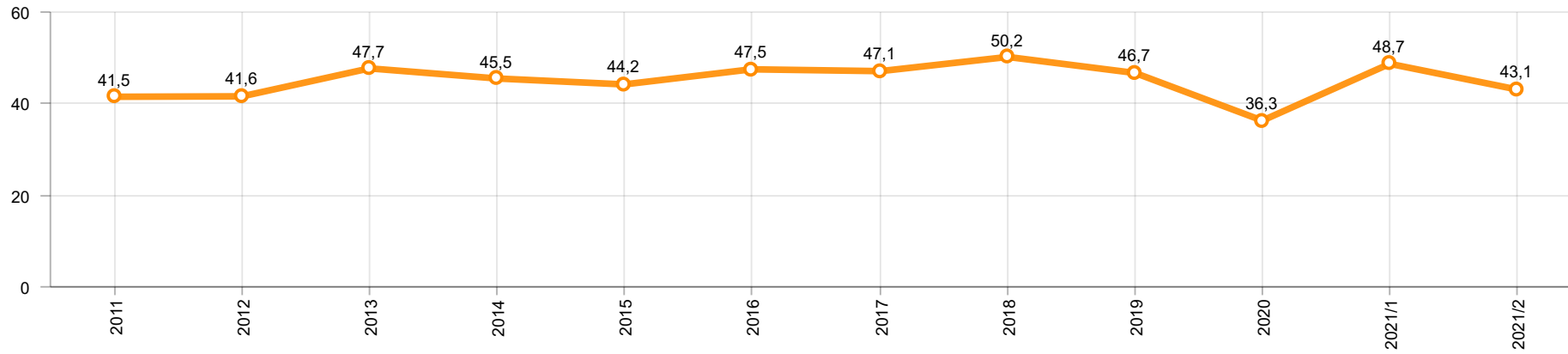
Kaynak: Uludağ İhracatçı Birlikleri . UİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; UİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” ,”İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

Otomobil Pazarında İthalatın Payı (%)
Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%)
Import Share in LCV Market (%)



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	48.049	50.384											98.433
KAMYON - H. Truck	986	1.332											2.318
K.KAMYON - L. Truck	12	12											24
KAMYONET - Pick Up	25.164	31.489											56.653
OTOBÜS - Bus	121	258											379
MİNİBÜS - Minibus	3.159	4.405											7.564
MİDİBÜS - Midibus	77	28											105
TİCARİ ARAÇLAR TOPLAMI - CV Total	29.519	37.524											67.043
TAŞIT ARAÇLARI TOPLAMI - MV Total	77.568	87.908											165.476
TRAKTÖR - F.Tractor	1.235	1.080											2.315
GENEL TOPLAM - Grand Total	78.803	88.988											167.791

Otomobil / P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	378	669	-	-	-	-	-	-	-	-	-	-	1.047
HONDA TÜRKİYE	149	118	-	-	-	-	-	-	-	-	-	-	267
HYUNDAI ASSAN	9.920	10.963	-	-	-	-	-	-	-	-	-	-	20.883
OYAK RENAULT	14.070	15.130	-	-	-	-	-	-	-	-	-	-	29.200
TOFAŞ	4.038	6.889	-	-	-	-	-	-	-	-	-	-	10.927
TOYOTA	19.494	16.615	-	-	-	-	-	-	-	-	-	-	36.109
TOPLAM - Total	48.049	50.384	-	-	-	-	-	-	-	-	-	-	98.433

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	19.856	24.107	-	-	-	-	-	-	-	-	-	-	43.963
KARSAN	22	16	-	-	-	-	-	-	-	-	-	-	38
OTOKAR	-	37	-	-	-	-	-	-	-	-	-	-	37
TOFAŞ	5.286	7.329	-	-	-	-	-	-	-	-	-	-	12.615
TOPLAM - Total	25.164	31.489	-	-	-	-	-	-	-	-	-	-	56.653

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	3.159	4.404	-	-	-	-	-	-	-	-	-	-	7.563
KARSAN	-	1	-	-	-	-	-	-	-	-	-	-	1
TOPLAM - Total	3.159	4.405	-	-	-	-	-	-	-	-	-	-	7.564

Kamyon / Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	12	12	-	-	-	-	-	-	-	-	-	-	24
FORD OTOSAN	214	253	-	-	-	-	-	-	-	-	-	-	467
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	772	1.079	-	-	-	-	-	-	-	-	-	-	1.851
OTOKAR	-	-	-	-	-	-	-	-	-	-	-	-	-
TEMSA	-	-	-	-	-	-	-	-	-	-	-	-	-
TOPLAM - Total	998	1.344	-	-	-	-	-	-	-	-	-	-	2.342

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	31	21	-	-	-	-	-	-	-	-	-	-	52
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	44	6	-	-	-	-	-	-	-	-	-	-	50
TEMSA	2	1	-	-	-	-	-	-	-	-	-	-	3
TOPLAM - Total	77	28	-	-	-	-	-	-	-	-	-	-	105

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	8	13	-	-	-	-	-	-	-	-	-	-	21
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	11	106	-	-	-	-	-	-	-	-	-	-	117
MAN TÜRKİYE	42	102	-	-	-	-	-	-	-	-	-	-	144
OTOKAR	47	8	-	-	-	-	-	-	-	-	-	-	55
TEMSA	13	29	-	-	-	-	-	-	-	-	-	-	42
TOPLAM - Total	121	258	-	-	-	-	-	-	-	-	-	-	379

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	20	50	-	-	-	-	-	-	-	-	-	-	70
TÜRK TRAKTÖR	1.215	1.030	-	-	-	-	-	-	-	-	-	-	2.245
TOPLAM - Total	1.235	1.080	-	-	-	-	-	-	-	-	-	-	2.315

Firmalar / Firms	2020 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Alfa Romeo	214	76	20	-	-	-	-	-	-	-	-	-	-	96
Aston Martin	17	3	2	-	-	-	-	-	-	-	-	-	-	5
Audi	18.168	839	747	-	-	-	-	-	-	-	-	-	-	1.586
Bentley	11	-	1	-	-	-	-	-	-	-	-	-	-	1
BMW	14.270	613	936	-	-	-	-	-	-	-	-	-	-	1.549
Citroen	22.254	1.188	1.701	-	-	-	-	-	-	-	-	-	-	2.889
Dacia	25.910	1.396	1.611	-	-	-	-	-	-	-	-	-	-	3.007
DS	694	20	35	-	-	-	-	-	-	-	-	-	-	55
Ferrari	21	1	-	-	-	-	-	-	-	-	-	-	-	1
Fiat	1.298	57	124	-	-	-	-	-	-	-	-	-	-	181
Ford	23.897	1.397	891	-	-	-	-	-	-	-	-	-	-	2.288
Honda	2.337	249	173	-	-	-	-	-	-	-	-	-	-	422
Hyundai	19.035	644	723	-	-	-	-	-	-	-	-	-	-	1.367
Jaguar	265	4	2	-	-	-	-	-	-	-	-	-	-	6
Jeep	4.369	177	266	-	-	-	-	-	-	-	-	-	-	443
Kia	13.542	1.306	1.502	-	-	-	-	-	-	-	-	-	-	2.808
Lamborghini	19	1	2	-	-	-	-	-	-	-	-	-	-	3
Land Rover	2.010	79	75	-	-	-	-	-	-	-	-	-	-	154
Lexus	143	21	14	-	-	-	-	-	-	-	-	-	-	35
Maserati	47	2	5	-	-	-	-	-	-	-	-	-	-	7
Mazda	156	7	10	-	-	-	-	-	-	-	-	-	-	17
Mercedes-Benz	15.617	977	984	-	-	-	-	-	-	-	-	-	-	1.961
Mini	1.395	141	57	-	-	-	-	-	-	-	-	-	-	198
Mitsubishi	1.237	63	61	-	-	-	-	-	-	-	-	-	-	124
Nissan	12.717	1.435	1.682	-	-	-	-	-	-	-	-	-	-	3.117
Opel	31.229	1.672	1.708	-	-	-	-	-	-	-	-	-	-	3.380
Peugeot	36.589	2.677	2.742	-	-	-	-	-	-	-	-	-	-	5.419
Porsche	619	41	43	-	-	-	-	-	-	-	-	-	-	84
Renault	9.339	673	985	-	-	-	-	-	-	-	-	-	-	1.658
Seat	11.551	880	1.313	-	-	-	-	-	-	-	-	-	-	2.193
Skoda	24.175	1.930	2.708	-	-	-	-	-	-	-	-	-	-	4.638
Smart	49	-	4	-	-	-	-	-	-	-	-	-	-	4
Ssangyong	650	68	66	-	-	-	-	-	-	-	-	-	-	134
Subaru	673	31	27	-	-	-	-	-	-	-	-	-	-	58
Suzuki	2.977	77	91	-	-	-	-	-	-	-	-	-	-	168
Toyota	2.016	111	113	-	-	-	-	-	-	-	-	-	-	224
Volkswagen	52.740	4.082	4.286	-	-	-	-	-	-	-	-	-	-	8.368
Volvo	8.200	215	425	-	-	-	-	-	-	-	-	-	-	640
GENEL TOPLAM - Grand Total	360.450	23.153	26.135	-	-	-	-	-	-	-	-	-	-	49.288

Firmalar / Firms	2020 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	5.226	277	533	-	-	-	-	-	-	-	-	-	-	810
Dacia	4.890	768	650	-	-	-	-	-	-	-	-	-	-	1.418
Fiat	3.861	100	298	-	-	-	-	-	-	-	-	-	-	398
Ford	3.034	60	62	-	-	-	-	-	-	-	-	-	-	122
Hyundai	990	125	244	-	-	-	-	-	-	-	-	-	-	369
Isuzu	229	13	6	-	-	-	-	-	-	-	-	-	-	19
Iveco	1.851	91	209	-	-	-	-	-	-	-	-	-	-	300
Kia	1.900	152	203	-	-	-	-	-	-	-	-	-	-	355
Mercedes-Benz	5.175	155	414	-	-	-	-	-	-	-	-	-	-	569
Mitsubishi	4.629	402	351	-	-	-	-	-	-	-	-	-	-	753
Nissan	544	82	61	-	-	-	-	-	-	-	-	-	-	143
Opel	3.067	176	470	-	-	-	-	-	-	-	-	-	-	646
Peugeot	7.085	519	669	-	-	-	-	-	-	-	-	-	-	1.188
Renault	2.634	269	349	-	-	-	-	-	-	-	-	-	-	618
Ssangyong	434	20	30	-	-	-	-	-	-	-	-	-	-	50
Toyota	1.417	238	62	-	-	-	-	-	-	-	-	-	-	300
Volkswagen	12.036	626	1.315	-	-	-	-	-	-	-	-	-	-	1.941
GENEL TOPLAM - Grand Total	59.002	4.073	5.926	-	-	-	-	-	-	-	-	-	-	9.999